

NATIONALE DUCATION POLICY-2020
Common Minimum Syllabus for all
Uttarakhand State Universities and Colleges



Syllabus Proposed
2023-24

Sri Dev Suman Uttarakhand University
Badshahithol, Tehri (Garhwal)

पाठ्यक्रम निर्माण समिति, उत्तराखण्ड
Curriculum Design Committee, Uttarakhand

क्र० सं०	नाम एवं पद	
1	प्रो० एन० के० जोशी कुलपति, श्रीदेव सुमन उत्तराखण्ड विश्वविद्यालय, टिहरी	अध्यक्ष
2	कुलपति, कुमाऊँ विश्वविद्यालय, नैनीताल	सदस्य
3	प्रो० जगत सिंह बिष्ट कुलपति, सोबन सिंह जीना विश्वविद्यालय, अल्मोड़ा	सदस्य
4	प्रो० सुरेखा डंगवाल कुलपति, दून विश्वविद्यालय, देहरादून	सदस्य
5	प्रो० ओ० पी० एस० नेगी कुलपति, उत्तराखण्ड मुक्त विश्वविद्यालय, हल्द्वानी	सदस्य
6	प्रो. एम० एस० एम० रावत सलाहकार—रुसा, रुसा निदेशालय, देहरादून	सदस्य
7	प्रो० के० डी० पुरोहित सलाहकार—रुसा, रुसा निदेशालय, देहरादून	सदस्य

B.Sc Fashion Designing

Syllabus as per NEP 2020

Certificate in Fashion Designing

Semester		Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
I	Major	I	FD511101	Elements of Fashion	Theory	100 (25+75)	4
	Major	II	FD511102	Element of Textile	Theory	100 (25+75)	4
	Major	III	FD511103	Fundamentals of Computers	Theory	100 (25+75)	4
	Major	IV	FD511104	Introduction to Design	Practical	100 (25+75)	4
	Major	V	FD511105	Fashion Drawing I	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511106	Principles of Management	Theory	100 (25+75)	4**
	Co-Curricular	CCS-01		Communication Skills	Theory	100 (25+75)	Qualifying
II	Major	I	FD511201	Art Appreciation	Theory	100 (25+75)	4
	Major	II	FD511202	History of Indian Costumes	Theory	100 (25+75)	4
	Major	III	FD511203	Sewing Technology	Theory	100 (25+75)	4
	Major	IV	FD511204	Garment Construction-I	Practical	100 (25+75)	4
	Major	V	FD511205	Fashion Drawing II	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511206	Principles of Management	Theory	100 (25+75)	4**
	Co-Curricular	CCS-02		Environment Studies And Value Education	Theory	100 (25+75)	Qualifying
				Total			44

**** Elective subject can be taken either on first semester or second semester**

Diploma in Fashion Designing

Semester	Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
III	Major	I	FD511301	Fashion Communication	Theory	100 (25+75)	4
	Major	II	FD511302	History of World Costumes	Theory	100 (25+75)	4
	Major	III	FD511303	Computer Graphics I	Practical	100 (25+75)	4
	Major	IV	FD511304	Dyeing and Printing	Practical	100 (25+75)	4
	Major	V	FD511305	Pattern Making-I	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511306	Media & Society in India	Theory	100 (25+75)	4**
	Co-Curricular	CCS-03		Management Paradigms From Bhagavad Gita	Theory	100 (25+75)	Qualifying
	Foundation Course			Basic Introduction of Fashion, Textile & Design	Compulsory Course For the students those are directly taking admission in Diploma in Fashion Designing after completing certificate course from other stream.		
IV	Major	I	FD511401	Fabric Study	Theory	100 (25+75)	4
	Major	II	FD511402	Fashion Merchandising	Theory	100 (25+75)	4
	Major	III	FD511403	Computer Graphics II	Practical	100 (25+75)	4
	Major	IV	FD511404	Garment Construction-II	Practical	100 (25+75)	4
	Major	V	FD511405	Pattern Making-II	Practical	100 (25+75)	4
	Minor/Elective	IV	FD511406	Media & Society in India	Theory	100 (25+75)	4**
	Co-Curricular	CCS-04		Vedic Studies/Vedic Mathematics	Theory	100 (25+75)	Qualifying
	Foundation Course			Basics of Fashion Drawing & Garment Construction	Compulsory Course For the students those are directly taking admission in Diploma in Fashion Designing after completing certificate course from other stream.		
				Total			44

** Elective subject can be taken either on Third semester or Fourth semester

Bachelor in Fashion Designing

Semester	Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
V	Major	I	FD511501	Entrepreneurship	Theory	100 (25+75)	4
	Major	II	FD511502	Fashion Marketing & Career Guidance	Theory	100 (25+75)	4
	Major	III	FD511503	Computer Aided Fashion Designing I	Practical	100 (25+75)	4
	Major	IV	FD511504	Draping & Drafting-I	Practical	100 (25+75)	4
	Major	V	FD511505	Fashion Styling, Portfolio & Design Collection	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511506	Cultural Studies	Theory	100 (25+75)	4
	Co-Curricular	CCS-05		Meditation/Personality Development through Applied Philosophy of Ramcharitra Manas	Theory	100 (25+75)	Qualifying
	Industrial	Ind-1	FD511507	Project	Project	100 (25+75)	Qualifying
	Foundation Course				Basic Introduction of Fashion, Textile , Design and Fashion Drawing	Compulsory Course For the students those are directly taking admission in Bachelor in Fashion Designing after completing Diploma course from other stream.	
VI	Major	I	FD511601	Quality Assurance	Theory	100 (25+75)	4
		II	FD511602	Computer Aided Fashion Designing II	Practical	100 (25+75)	4
	Major	III	FD511603	Fashion Photography	Practical	100 (25+75)	4
	Major	IV	F5D11604	Fashion Forecasting	Theory	100 (25+75)	4
	Major	V	FD511605	Draping & Drafting-II	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511606	Cultural Studies	Practical	100 (25+75)	4
	Co-Curricular	CCS-06		Meditation/Personality Development through Applied Philosophy of Ramcharitra Manas	Theory	100 (25+75)	Qualifying
	Industrial	Ind-2	FD511607	Internship (3-4 Weeks)	Ind. T.	100 (25+75)	Qualifying
Foundation Course				Basic Concept of Computer Graphics & Pattern Making	Compulsory Course For the students those are directly taking admission in Bachelor in Fashion Designing after completing Diploma course from other stream.		
				Total			44

**** Elective subject can be taken either on Fifth semester or Sixth semester**

Certificate in Fashion Designing

Program Outcomes (POs)

- Students will get elementary knowledge of fashion design and textile design..
- Students will acquire knowledge of knowledge of Communication Skills.
- Students will get introduced to history of Costumes.
- Students will acquire knowledge of Fashion drawing.
- Students will be skilled with pattern making techniques.

Program Specific Outcomes (PSOs)

At the end of program following outcomes are expected from students:

- Students get introduced to Fashion Industry and gets finishing and polishing required for the industry.
- Develop good communication skills and confidence.
- May achieve capabilities to start earning by enhancing their skills in the field of Fashion.

Semester		Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
I	Major	I	FD511101	Elements of Fashion	Theory	100 (25+75)	4
	Major	II	FD511102	Element of Textile	Theory	100 (25+75)	4
	Major	III	FD511103	Fundamentals of Computers	Theory	100 (25+75)	4
	Major	IV	FD511104	Introduction to Design	Practical	100 (25+75)	4
	Major	V	FD511105	Fashion Drawing I	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511106	Principles of Management	Theory	100 (25+75)	4**
	Co-Curricular	CCS-01		Communication Skills	Theory	100 (25+75)	Qualifying
II	Major	I	FD511201	Art Appreciation	Theory	100 (25+75)	4
	Major	II	FD511202	History of Indian Costumes	Theory	100 (25+75)	4
	Major	III	FD511203	Sewing Technology	Theory	100 (25+75)	4
	Major	IV	FD511204	Garment Construction-I	Practical	100 (25+75)	4
	Major	V	FD511205	Fashion Drawing II	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511206	Principles of Management	Theory	100 (25+75)	4**
	Co-Curricular	CCS-02		Environment Studies And Value Education	Theory	100 (25+75)	Qualifying
				Total			44

**** Elective subject can be taken either on first semester or second semester**

First Semester

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: First
Fashion Designing		
Course Code: FD511101	Course Title: Elements of Fashion (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Present designs on the basis of elements and principles of fashion. ➤ Understand different languages of fashion. ➤ Understand the concept and origin of fashion. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	Color Psychology: What is Color? — How light gives objects colors Factors in perception. Local, Optical and Arbitrary Colors, Color Systems and Color Wheels —The Pigment Wheel. The Process Wheel. The Light Wheel, The Visual Wheel. Coloring Agents -Additive Color Mixing Subtractive Color Mixing, Dimensions of Color — Win_ Value, Intensity, Temperature, Color in Compositions — Rhythm, Balance, Proportion, Scale, Emphasis, Harmony. Transparency. Volume Color, Film Color, Intensity and Space, Line, Texture, Light, Contrast. Shadows. The Influence of Color — Color Symbolism, Ho Color Influences Life, Color Association in Language and Emotion, influences of the Dimensions of Color	10
II	Principles of Fashion: Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in -painting, unity and opposite (discord) Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony. color harmony, process of harmony creation Balance: definition, balance and visual weight (line, form, color and tone), principles of balances. etc. Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance point of interest in a painting space. Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm. Proportion — Definition, Proportion and space division, form and proportion, color and proportion, human forms and proportion	12
III	Medium and methods — All about painting medium and methods relating to creation Drawing and rendering — Definition, problem relating two-dimensional drawing and rendering, and three dimensional effects, do's and don'ts in it.	12
IV	The Language of Fashion: Fashion Today, Fashion and Traditional Costume, Prescribed Clothing and Modem, Democracy, Women- Fashion and Men's Fashion Fashion between Art and Commerce, Fashion and Body fashion as a Paradigm in our culture. Terminology - Introduction, Style, Design, Taste, Classics, Fad, Fords, Fashion Look, Accessories, Fashion Trends, Fashion Season The Intangibles of Fashion — Acceptance, Change, he Futility of forcing change, Meeting the demand for change, Components of fashion change, Why fashion change.	14
V	Fashion Movement: Theories of Clothing Origin - Protection theory, Modesty Theory, Self-Adornment Theory, Combined Need Theory Theories of Fashion Adoption - Trickle-down Theory (Traditional Fashion Adoption)	12

Trickle-across theory (Mass Dissemination), Trickle-up Theory or Bottom-up Theory (Reverse Adoption)
<p>Suggested Readings:</p> <ul style="list-style-type: none"> ● Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127 ● Understanding Color - An Introduction for Designers by Linda Holtzschue published by John Wiley & Sons, Inc. 2011 Pg. no. 68-92 ● Vogue Magazine (India), Editor Priya Tanna published by Conde Nast India Pvt. Ltd. ● Elements of Design – Albert W. Porter, Davis Publications Inc., U.S. 80 pages ● Gini Stephen Frings (2007), Fashion Concept to Consumer 1. ● Pearson Elaine Stone (2013), 2. Dynamics of Fashion, ● Fair Child Books Fred Davis (2002), Fashion, Culture and Identity, University of Chicago Press <p>Suggested Digital Platform: https://www.hamstech.com/principles-and-elements-of-fashion-designing</p>
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Course.
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.
Course pre requisites: 10+2 with any subject

Programme/Class:	Year: First	Semester: First
Certificate in Fashion Designing		
Fashion Designing		
Course Code: FD511102	Course Title: Element of Textiles (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Obtain basic knowledge on Textile Industry. ➤ Get familiar with the terminology used in textiles. ➤ Understand the performance characteristics of fibers, yarn and fabrics. ➤ Understand the process flow of Textiles from Yarn to Fabric. ➤ Obtain knowledge on various fabric formation processes. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	Introduction to Textile: Reason for studying textiles, The textile Industry, Sequence of fabric construction	10
II	Textile fibers and their properties: Definition, Classification of fibers and their origin, Primary and secondary properties of textile fibers, Production and properties of various fibers: Natural-cotton, linen, wool, silk. Man-made-rayon, polyester, polyamide (nylon 6,6) acrylics, elastomeric fibers, Fiber Identification tests –Visual, burning	12
III	Yarns: Basic principle of yarn making: Mechanical spinning (cotton system, wool system, worsted system), Chemical spinning (wet, dry and melt), Types of yarns: Staple, Filament, Simple, complex Properties of yarns: Yarn numbering systems and twist Yarn Identification: Single, ply, cord, textured, elastic, monofilament, multifilament and spun yarn	12
IV	Fabric construction: Weaving: Parts and functions of the loom, Weaves : Classification : All types, Characteristics and usage,	12
V	Knitting: Basic Method, Classification, Characteristics and usage, Non-woven and felts-construction: Construction, Properties and usage	14
Suggested Readings:		
<ul style="list-style-type: none"> ● Textiles- Fiber to Fabric (6th Edition), by Corbman, P.B. (1985), published by Gregg Division/McGraw Hill Book Co., US. Joseph, M.L., (1988), 576 Pages ● Essentials of Textiles (6th Edition), by Joseph, M.L., (1988), published by Holt, Rinehart and Winston Inc., Florida, 400 pages 		
Suggested Digital Platform:		

<https://www.ethicalfashnerd.com/journal/elements-of-a-textile-who-are-the-people-behind-the-fabric/>
<https://www.testextile.com/the-four-elements-of-textile-fiber-concept-form-structure-and-characteristic/>

Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Course.

Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Course pre requisites: 10+2 with any subject

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: First
Fashion Designing			
Course Code: FD511103		Course Title: Fundamentals of Computers (Theory)	
Course Outcomes:			
<ul style="list-style-type: none"> • Understanding the concept of input and output devices of Computers. • Learn the functional units and classify types of computers, how they process information and how individual computers interact with other computing systems and devices. • Understand an operating system and its working, and solve common problems related to operating systems • Learn basic word processing, Spreadsheet and Presentation Graphics Software skills 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing Marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topic	No. of Lectures	
I	Introduction to Computer Brief History of Computer, Classification of computer, Definitions and characteristics of Computer – Hardware and Software, Relationship between Hardware and Software, Categorization of Software	12	
II	Components of Computer Input & Output Devices: Meaning and Purpose, Uses of Various Input Devices, Uses of Various Output Devices, Storage Devices, Processing Device	12	
III	Operating System Introduction to Operating System, Difference between Single user & Multi User operating System, Brief Introduction of DOS and Windows, Difference between GUI and CUI, Function of Control Panel, Finding Files and Folders	12	
IV	Unit-IV Introduction to M.S. Excel and M.S. Power Point An overview of M.S. Excel and M.S. Power Point, Creating Charts, Graphs Formatting and Sorting, Tools and Menus of MS Excel and Power Point, Designing and Effective presentation, Using of Animation in Power Point	12	
V	Internet Brief History of Internet, Services on Internet, Search Engine, Web pages, Websites, Web portals, Advantages and Disadvantages of Internet	12	
Suggested Readings:			
<ul style="list-style-type: none"> ➤ Singh, Ravindra Pratap 2001: Doorsanchar, Drashya, Paidrashya, Allahabad, Achariya Publication (1st edt.) ➤ Gupta, Om, Jasra, Ajay S. 2002; Information Technology in Journalism, N. Delhi, Kanishka Publication (1st edt.) ➤ Harimohan 2002: Suchna Prodyogiki Aur Jan Madhyam, New Delhi, Taxsila Prakashan (1st edt.) ➤ Sharma, GK, Sharma, Hemant 2002, Suchna Prodyogiki New Delhi, Atlantic Pub. (1st ed.) ➤ Bansal, S.K. 2004: Information Technology, New Delhi, APH Publication ➤ Harimohan 2004: Sookna Kranti aur Vishva Bhasha Hindi, Delhi, Taxsila Prakashan ➤ Kumar, Suresh 2004: Internet Patrkarita, New Delhi, Taxsila Prakashan (1st ed) ➤ Ozha, DD/Satya Prakash 2007: Doorsanchar Evam Praudyogiki, Delhi, Gyan Ganga Publication ➤ Sinha, P.K. 2009: Computer Fundamentals, New Delhi, BPB Publications ➤ Rajaraman, V., & Adabala, N. (2014). Fundamentals of computers. PHI Learning Pvt. Ltd.. ➤ Sinha, P. K., & Sinha, P. (2010). Computer fundamentals. BPB publications. ➤ Tannenbaum, L. (2019). Computer Applications and Networks. TMH. 			
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: 10+2 with any subject			

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: First
Fashion Designing			
Course Code: FD511104		Course Title: Introduction to Design (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Understand the basic insights of design and fashion as a whole ➤ Understand and analyze the effective use of this knowledge to develop their potentials. 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topics	No. of Lectures	
I	Design- Fundamentals of Design, What is Design Elements of Design: Line: i) Directing ii) Dividing iii) Psychological effects of line iv) Optical Illusion, Shape: i) Geometric ii) Natural iii) Non-objective iv) Silhouettes, Texture:(ii) Visual ii) Tactile iii) Audible, Form: Organic form; geometric form; 3D form, Space, Principles of Design: - Rhythm, Balance: i)Symmetrical ii)Asymmetrical iii)Radial iv)Crystallographic, Emphasis, Harmony, Scale/Proportion, Variety, Movement, Pattern, Repetition, Unity Color Theory- Introduction,Color Wheel, Primary Colors, Secondary Colors, Color Value Scale Tint, Shade, Tone, Color Scheme: Monochromatic Colour Scheme; Polychromatic Colour Scheme; Achromatic Colour schemes; Complementary Contrast Colour scheme; Analogous Color Scheme; Warm Colour & Cool Colour Scheme; Tertiary Colors. Color Properties/Terminologies: Hue; Saturation;Chroma; Value; Intensity/Luminosity/Luma; Tint; Shade; Tone; Lightness; Brightness; Triadic Colors; Tetradic Colors; Square Color Scheme; Complementary Colors; Split Complementary Colors; Color Palette; Additive Colors; Subtractive colors; Pigments	12	
II	Theories of creativity: Creativity enhancement technique SCAMPER (psychometric model which is – Substitute, Combine, Alter, Modify, Put to another use, Eliminate, and Reverse) 7 'I's of creativity: Inspiration, Imagery, Imagination, Intuition, Insight, Incubation & Improvisation Theory of Visual Perception: Gestalt Theory Theory of six thinking hats: Lateral thinking Nature & Form: Understanding the qualities of shapes, forms and material through the tactile skills Analytical drawing to study the intricate beauty of nature Study of tangible forms in nature and intangible aesthetics in nature Applications of Gestalt's Principle	12	
III	Collage: Newspaper Collage - Current Affairs, Printed Text Collage - Fashion; Corruption; Sports; Politics, Illustration Collage - Fashion, Yarn / String - Ocean; Garden, Photography Collage - Campus Photography	12	
IV	Print Swatches: (a) Motifs (b) Checks (Plaids) (c) Dots (d) Stripes	12	
V	Introduction to Fashion: Elements of Fashion: i) Skirts, ii) Dresses, iii) Trousers, iv) Tops, v) Jackets vi) Coats vii) Necklines viii) Collars, ix) Sleeves, x) Cuffs, xi) Pockets xii) Yokes xiii) Folds xiv) bags xv) shoes xvi) belts xvii) scarfs	12	

Suggested Readings:

- Designing - An Introduction by Karl Aspelund published by Fairchild Books 2015 Pg. no. 2, 3, 69-127
- Understanding Color - An Introduction for Designers by Linda Holtzschue published by John Wiley & Sons, Inc. 2011 Pg. no. 68-92
- Elements of Design – Albert W. Porter, Davis Publications Inc.,U.S. 80 pages
 - Design 2D and 3D Basics – Stephan Pentak, Richard Roth, David A. Lauer
 - Exploring the elements of Design – Poppy Evas, Mark A. Thomas
 - Creativity, by Piirto Jane, the praeger handbook of Education and psychology, Greenwood publishing US
 - Edward de Bono, 6 thinking hats
- Design Process by Karl Asphalt

Suggested Digital Platform:

<https://www.invisionapp.com/defined/elements-of-design>

<https://99designs.com/blog/tips/principles-of-design/#:~:text=The%20principles%20of%20design%20are,has%20to%20have%20a%20purpose.>

Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Course.

Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Course pre requisites: 10+2 with any subject

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: First
Fashion Designing			
Course Code: FD511105		Course Title: Fashion Drawing I (Practical)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Learn to observe images ➤ Develop the ability to observe visuals ➤ Explore the function of tools like pencil, poster colors, pencil colors as media 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topics		No. of Lectures
I	Perspective Drawing: One-point perspective (city landscape; Name), Two-point perspective (city landscape), Three-point perspective (building)		12
II	Basic Fashion Silhouettes: Pants, Skirts, Jackets, dresses etc.		12
III	Proportion of the Croquis: Flesh out croqui - Kids, Male, Female (front, back, side and 3/4th view) Stick croqui		12
IV	Human anatomy: Developing a fashion figure male, female and children, Basic figure drawing varying postures,		12
V	Rapid sketching, working from photograph, Sketching body features.		12
Suggested Readings:			
<ul style="list-style-type: none"> • <i>Perspective Drawing Handbook</i> by Joseph D'Amelio published by Dover Publications (2004) • <i>Figure Drawing for Fashion Design</i> by Elisabetta Drudi published by The Peppin Press 2001 			
Suggested Digital Platform:			
https://www.amikosimonetti.com/life/drawing-the-fashion-figure-with-9-heads-proportion-part-1			
https://www.pinterest.com/cls1956/croquis/			
https://www.fashionistasketch.com/draw-fashion-croquis/			
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: 10+2 with any subject			

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: First
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Fashion Designing		
Course Code: FD511106		Course Title: Principles of Management (Theory)
Course Outcomes:		
<ul style="list-style-type: none"> ➤ Understand the concepts related to Business. ➤ Demonstrate the roles, skills and functions of management. ➤ Analyze effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions. ➤ Understand the complexities associated with management of human resources in the organizations and integrate the learning in handling these complexities. 		
Credits: 4		Minor /Elective
Max. Marks: 25+75		Min. Passing Marks: 33
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topic	No. of Lectures
I	Management - Concept of Management, Nature and Characteristics of Management, Principles of Management, Purpose and Social Responsibility or Management, Evolution of Management, Ethics and Social responsibilities in Management	12
II	Planning — Definitions, Nature or Characteristics of Planning, Six Pus of Planning, Needs for Planning, Principle of Planning. Characteristic of a Good Plan, Types of Planning, Advantages of Planning, Limitation of Planning, SWOT Analysis	12
III	Motivation - Types of Motivation, Importance of Motivation. Techniques to Increase Motivation, Financial Motivators, Non-Financial Motivators Delegation of Authority - Theories of Authority, Definition of Delegation, Characteristics of Delegation, Elements of Delegation, Types of Delegation, Difficulties involved in Delegation of Authority	12
IV	Leadership - Characteristics of Leadership, Leadership Functions, Importance of Leadership in Management. Techniques of Effective Leadership Departmentation - Need and Significance of Departments, Advantages of Departmentation Limitations of Departmentation, Factors Influencing Assigning of Activities	12
V	Communication - Meaning and Definition, Characteristics: Nature of Communication, Elements of Communication, Need or purpose of Communication, Importance of Communication. Controlling Definition, Characteristics of Control, Requirements of a control system, Importance of Control, Limitation of Control Finance- Functions, goals, source, break- even analysis and profitability.	12
Suggested Readings:		
<ul style="list-style-type: none"> ➤ Essentials of Management: An International and Leadership Perspective by Harold Koontz and Heinz Weihrich ➤ Principles of Management by PC Tripathi and P N Reddy 		
Note: This Minor Elective Paper is compulsory for all the students of Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination/Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisite: 10+ 2 in any subject.		

Co-Curricular (CCS-01)

Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
Co-Curricular	CCS-01		Communication Skills	Theory	100 (25+75)	Qualifying
Syllabus and details as mentioned on University website						

Second Semester

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: Second
Fashion Designing		
Course Code: FD511201	Course Title: Art Appreciation (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Students will be acquainted with the historical art forms. ➤ Students will get the understanding of ancient historic art of various eras. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	Prehistoric Art: Paleolithic, Mesolithic, Neolithic	12
II	Mesopotamia, Egyptian Art: Old Kingdom, Middle Kingdom, New Kingdom, Greek Art: Archaic Greece, The Classical Period, Naturalism and Idealization, Barbarian Alternatives: Scythians & Animal Styles, Etruscans Roman Art: Hellenistic Period, Roman Painting, Roman Architecture, Roman Sculpture, Byzantine Art: Ecclesiastical Architecture, The Classical Tradition, Icons and Iconoclasts, The Triumph of Orthodoxy	12
III	Islamic Art: Umayyad Art and Architecture, Abbasid Art and Architecture, Samanid and Seljuk Architecture, Islamic Decoration, Mughal Art and Architecture	12
IV	Gothic Art & Architecture: High Gothic Art, Sculpture & Painting, English and German Gothic, Italian Gothic, Secular and International Gothic, Renaissance Art: The beginnings of Italian Renaissance, Early Renaissance, Architecture in Italy, Sculpture in Italy, Italian Painting and Church, Secular Painting, The High Renaissance in Italy, The Venetian High Renaissance	12
V	20th-Century Art: Expressionism, Cubism, Futurism, Dada, Surrealism, Abstract Expressionism, Pop Art, Op Art, Minimalism, Performance Art, Environmental Art, Neo-Expressionism, Postmodernism.	12
Suggested Readings:		
<ul style="list-style-type: none"> ● A world history of Art (17th Edition) by Hugh Honour & John Fleming published by Pearson Prentice Hall, 984 pages ● Michelangelo Life and Work Frank Zollner, Taschen America, LLC, 2017, 796 pages, 		
Suggested Digital Platform:		
http://www.visual-arts-cork.com/ancient-art.htm https://en.wikipedia.org/wiki/Ancient_art#:~:text=Ancient%20art%20refers%20to%20the,Egypt%2C%20Greece%2C%20a nd%20		
Note: This Open Elective(course paper) is compulsory for all the students of Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: 10+2 with any subject		

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: Second
Fashion Designing		
Course Code:FD511202	Course Title: History of Indian Costumes (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Define different Indian civilizations. 		

<ul style="list-style-type: none"> ➤ Summarize Clothing & accessories of these cultures. ➤ Identify Study different ancient clothing in period of different rulers. 		
Credits: 4		Core Compulsory
Max. Marks: 25+75		Min. Passing marks: 33
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	Male and female costumes , their specification, jewelry and accessories used. Ancient Indian Civilization : Indus Valley, Vedic Period, Gupta Period	12
II	Mughal period: Costumes of Pre-Mughal, Mughal and Post-Mughal period.	12
III	British period: Costumes of Pre-independence and Post-independence period. Evolution of Khadi movement.	12
IV	Traditional costumes of India: Costumes of Jammu & Kashmir, Costumes of Punjab Costumes of Haryana, Costumes of Rajasthan, Costumes of Madhya-Pradesh	12
V	Traditional costumes of India: Costumes of West Bengal, Costumes of Assam, Costumes of Maharashtra	12
Suggested Readings: <ul style="list-style-type: none"> • Traditional Indian Costumes & Textiles” by Parul Bhatnagar • “Indian Costumes” By Gurey G. S, Publisher Popular Book. • “Ancient Indian Costumes” By Roshan Alkazi. • 4. “Periods of Centralization and Development of Dressing in India” By WlexA 		
Suggested Digital Platform: https://sist.sathyabama.ac.in/sist_coursematerial/uploads/SFDA1101.pdf https://textilevaluechain.in/in-depth-analysis/articles/traditional-textiles/history-of-indian-costumes/		
Note: This Open Elective (course paper) is compulsory for all the students of Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: 10+2 with any subject		

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: Second
Fashion Designing			
Course Code: FD511203		Course Title: Sewing Technology	
Course Outcomes: <ul style="list-style-type: none"> ➤ Introducing about Sewing mechanism, Machineries and material handling. ➤ Understanding the features of sewing needles and fabric handling ➤ Understanding the production quantity in each process and stitching types. ➤ Understanding the types of seams 			
Credits: 4		Major Core Compulsory	
Max. Marks: 25+75		Min. Passing Marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topic	No. of Lectures	
I	Sewing Machine & its Parts Parts of a Sewing Machine and their Function. Threading a machine. Common problems and methods to overcome.	10	
II	Industrial Sewing Machine Introduction to Industrial Sewing machine – Types - SNLS-DNLS-FOA-machine and machine parts, bar tack machine - button-sewn machine, buttonhole machine - terminology, safety rules, care and maintenance. Different types of sewing machine. Over lock Machine 3 & 5 thread –its application.	12	
III	Temporary & Permanent Stitches Sewing Treads and Selection of Sewing threads based on count. Temporary stitches: basting- even, uneven and diagonal. (ii) Permanent stitches: hemming, slip stitching, blanket, and fagoting. Making terminologies & symbols (notches, punch/circles,) Pattern information (grain, part, piece, cut symbols) seam allowance, fabric terms (grain, Bowing).	14	

IV	Seams & Seam Finishes Different types of seams- Plain seams, top stitched seam, welt seam, lapped seam, slot seam, flat fell seam, French seam, mantua maker"s seam and piped seam. Seam finishes- Piped finish, edge stitched finish, double stitched finish, overcast finish, herringbone finished seam and bound seam edge finish.	12
V	Fullness Fullness and its types - Darts, Tucks, Pleats, Gathers, Shirring, Ruffles and Godets.	12
Suggested Readings:		
<ul style="list-style-type: none"> • Cutting & Sewing Theory, Gayathri Verma & Kapil Dev, Asian Publishers, 2015 • Garment Technology for Fashion Designers, Gerry Cooklin, Wiley-Blackwell, USA, 2012 • Garment Manufacturing Technology, EIRI Board, Engineers India Research Institute 		
Suggested Digital Platform:		
Sewing Lessons For Beginners – http://www.go-woman.com/wp-content/uploads/factsheets/FREE_Sewing_Book.pdf		
Practical Sewing and Dress Making - http://brittlebooks.library.illinois.edu/brittlebooks_open/Books2009-12/allisa0001prasew/allisa0001prasew.pdf		
Fashion Studies –Text Book http://cbseacademic.in/web_material/doc/fashion_studies/3_XII_Text_Book.pdf		
Note: This Major (course paper) is compulsory for all students of Certificate in Fashion Designing course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination/Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisite: 10+ 2 in any subject.		

Programme/Class: Certificate in Fashion Designing	Year: First	Semester: Second
Fashion Designing		
Course Code:FD511204	Course Title: Garment Construction I (Practical)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Gain the knowledge about sewing. ➤ Gain the understanding regarding different garment components and their construction. ➤ Able to stitch sleeves, necklines and other parts of garments. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures
I	Introduction of tools and equipments required for sewing. Introduction for sewing machine: Machine parts: Tension Disc; pressure regulator; Take up lever; Tension Disc; Face cover; Thread cutter; Extension table; Feed dog control; Stitch selector; Stitch length; Stitch indicator; Bobbin winder; Stitch width; Reverse lever; Hand wheel; Treadle; Needle and its part. Machine Feet attachments: Straight stitch foot; concealed zipper foot; Blind hem foot; Walking foot Threads: General purpose thread; Silk thread; Metallic thread; Hand embroidery thread Introduction for sewing tools Measuring Tools: Tape measure; Meter Stick; Measure Gauge; Ruler Marking Tools: Chalk; Wash away pen; Fade away pen Cutting Tools: Shears: Pinking Shears; Paper Scissors; Cutter and Mat; seam ripper Pins and Needles	12
II	Hand seams: Double stitch; Running stitch; Back stitch; Blanket stitch; Buttonhole stitch; Hemming; Ladder stitch; Overcastting; Gathering and easing; Herringbone stitch; Bar tacks; Whipping; Darning; Tacking; Slip Tacking.	12
III	Sewing Machine Stitches: Securing threads; Straight stitch; Zig zag stitch; Tacking; Overcasting; Stay stitch; Overlock stitch; Picot edge.	12
IV	Seams, hems, edges and Fastenings: Seams: Plain seam; French seam; Flat fell seam; Welt seam; Lapped seam; Bias bound edge;	12

	Top edge stitch. Sewing Buttons: Two hole button; Four hole button; Making button; Button hole, Hooks and Eye	
V	Stitching different plackets: Slit; Blouse; Continuous; Kurta. Stitching various pockets: Seam Pocket; Patch pocket; Box pocket; Pocket with flap. Zips: Central Zip; Lapped zip; Concealed/invisible zip. Neckline and armhole finishes: Facing Single/Double, Fused Facing; Bias Binding. Stitching various types of waistbands: Fused, Elasticized.	12
Suggested Readings: <ul style="list-style-type: none"> • Garment construction skills by Premlata Mullick Published by Kalyani Publishers, New Delhi 2010 • Handbook of sewing stitches by Lorna Knight Published by Search Press, 2012, 256 Pages Suggested Digital Platform: https://takelessons.com/blog/learn-basic-sewing-stitches-z13 https://sew4home.com/category/techniques/		
Note: This Open Elective(course paper) is compulsory for all the students of Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: 10+2 with any subject		

Programme/Class:	Year: First	Semester: Second
Certificate in Fashion Designing		
Fashion Designing		
Course Code:FD511205	Course Title: Fashion Drawing II (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ To be able to open up with new approaches of design ➤ To develop skill in garment and figure drawing ➤ To be able to create advance fashion figures. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures
I	Movements and gestures: Body Movements (kids, female and male), Leg and hand movement	10
II	Human Face: Feature drawing - Eyes, Nose, Lips & Ears, Face drawing and detailing, Hairstyles drawing	12
III	Stylization: Stylization of model figures - poses (different angles with all details - kids, male, female), Draping of garment on the kids, male, female figure. Stylized rendering	12
IV	Garment types and its styles: Garment details (neckline, sleeves, pockets etc.) Sketching garments, Design a costume for a specific event or profession	12
V	Garment Detailing along with theme: Sketching silhouettes in various fabric textures (fur, satin, denim, tissue, silk, chiffon, knits, plaids, corduroy and others) Creating Collection for specific theme	14
Suggested Readings: <ul style="list-style-type: none"> • Figure Drawing for Fashion Design by Elisabetta Drudi published by The Peppin Press 2001 • Fashion Drawing in Vogue -William Packer, Thames & Hudson Ltd, 240 pages • Figure Drawing for Fashion Design by Isao Yajima, Graphic-Sha; First Edition (stated) edition (1987), 128 Pages 		
Suggested Digital Platform: https://www.amikosimonetti.com/life/drawing-the-fashion-figure-with-9-heads-proportion-part-1 https://www.pinterest.com/cls1956/croquis/ https://www.fashionistasketch.com/draw-fashion-croquis/		
Note: This Open Elective(course paper) is compulsory for all the students of Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: 10+2 with any subject		

Programme/Class: Certificate in Fashion Designing		Year: First	Semester: Second
Fashion Designing			
Course Code: FD511206		Course Title: Principles of Management (Theory)	
Course Outcomes:			
<ul style="list-style-type: none"> ➤ Understand the concepts related to Business. ➤ Demonstrate the roles, skills and functions of management. ➤ Analyze effective application of PPM knowledge to diagnose and solve organizational problems and develop optimal managerial decisions. ➤ Understand the complexities associated with management of human resources in the organizations and integrate the learning in handling these complexities. 			
Credits: 4		Minor /Elective	
Max. Marks: 25+75		Min. Passing Marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topic		No. of Lectures
I	Management - Concept of Management, Nature and Characteristics of Management, Principles of Management, Purpose and Social Responsibility or Management, Evolution of Management, Ethics and Social responsibilities in Management		12
II	Planning — Definitions, Nature or Characteristics of Planning, Six Pus of Planning, Needs for Planning, Principle of Planning. Characteristic of a Good Plan, Types of Planning, Advantages of Planning, Limitation of Planning, SWOT Analysis		12
III	Motivation - Types of Motivation, Importance of Motivation. Techniques to Increase Motivation, Financial Motivators, Non-Financial Motivators Delegation of Authority - Theories of Authority, Definition of Delegation, Characteristics of Delegation, Elements of Delegation, Types of Delegation, Difficulties involved in Delegation of Authority		12
IV	Leadership - Characteristics of Leadership, Leadership Functions, Importance of Leadership in Management. Techniques of Effective Leadership Departmentation - Need and Significance of Departments, Advantages of Departmentation Limitations of Departmentation, Factors Influencing Assigning of Activities		12
V	Communication - Meaning and Definition, Characteristics: Nature of Communication, Elements of Communication, Need or purpose of Communication, Importance of Communication. Controlling Definition, Characteristics of Control, Requirements of a control system, Importance of Control, Limitation of Control Finance- Functions, goals, source, break- even analysis and profitability.		12
Suggested Readings:			
<ul style="list-style-type: none"> ➤ Essentials of Management: An International and Leadership Perspective by Harold Koontz and Heinz Weirich ➤ Principles of Management by PC Tripathi and P N Reddy 			
Note: This Minor Elective Paper is compulsory for all the students of Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination/Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisite: 10+ 2 in any subject.			

Co-Curricular (CCS-02)

Category	Subject	Course Code	Paper Title	Theory/P ractical	Marks	Credit
Co-Curricular	CCS-02		Environment Studies And Value Education	Theory	100 (25+75)	Qualifying
Syllabus and details as mentioned on University website						

Diploma in Fashion Designing

Program Outcomes (POs)

- Students will acquire knowledge of software skills for fashion industry.
- Students will be skilled with pattern making techniques.
- Students will get introduced to various fabrics and textiles.
- Students will be skilled with various techniques of dyeing & Printing.
-

Program Specific Outcomes (PSOs)

At the end of program following outcomes are expected from students:

- Students will get acquainted with basics, ethics and concepts of fashion design.
- Design and develop the strategies required to manage the garment and fashion industries.
- Students will be able to solve the real time problems related to the above industries.
- Students will develop high end garment finishing that copes in fashion industry.

Semester	Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
III	Major	I	FD511301	Fashion Communication	Theory	100 (25+75)	4
	Major	II	FD511302	History of World Costumes	Theory	100 (25+75)	4
	Major	III	FD511303	Computer Graphics I	Practical	100 (25+75)	4
	Major	IV	FD511304	Dyeing and Printing	Practical	100 (25+75)	4
	Major	V	FD511305	Pattern Making-I	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511306	Media & Society in India	Theory	100 (25+75)	4**
	Co-Curricular	CCS-03		Management Paradigms From Bhagavad Gita	Theory	100 (25+75)	Qualifying
	Foundation Course			Basic Introduction of Fashion, Textile & Design	Compulsory Course For the students those are directly taking admission in Diploma in Fashion Designing after completing certificate course from other stream.		
IV	Major	I	FD511401	Fabric Study	Theory	100 (25+75)	4
	Major	II	FD511402	Fashion Merchandising	Theory	100 (25+75)	4
	Major	III	FD511403	Computer Graphics II	Practical	100 (25+75)	4
	Major	IV	FD511404	Garment Construction-II	Practical	100 (25+75)	4
	Major	V	FD511405	Pattern Making-II	Practical	100 (25+75)	4
	Minor/Elective	IV	FD511406	Media & Society in India	Theory	100 (25+75)	4**
	Co-Curricular	CCS-04		Vedic Studies/Vedic Mathematics	Theory	100 (25+75)	Qualifying
	Foundation Course			Basics of Fashion Drawing & Garment Construction	Compulsory Course For the students those are directly taking admission in Diploma in Fashion Designing after completing certificate course from other stream.		
				Total			44

**** Elective subject can be taken either on Third semester or Fourth semester**

Third Semester

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: FD511301	Course Title: Fashion Communication (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Learn and develop Fashion writing skills. ➤ Creating digital videos. ➤ Understanding the importance of communication in fashion industry. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	Communicating Fashion: Role of Communication within the Industry, Fashion terminologies for communication, Communication - to get familiar with communication, platforms like - Social media, online Shopping Sites, fashion journalism or special events	12
II	Fashion Content Writing: Writing in Fashion Environment, Effective fashion communication, The writing Process, Fashion Journalism, Writing for newspaper, Magazines, Broadcast media, Ex.: Blogs, Newspapers article, Pg3 news, Magazines, Social media, Column writing, Fashion Promotion Communication, Writing for advertising, Writing for Public Relations, Writing for new media, Writing for business communication,	12
III	Communication through Digital Media: Working with software - To create banners, hoardings, catalogues, brochures, leaflets, cut-out, Advertising - print media (newspaper, magazine), Commercials (Fashion videos); Online Media (Blogs, Social Media)	12
IV	Creative Direction / Video Making: Introduction to Fashion Films (Movie screening), Learning Video Making & creative direction - Script writing & Cinematography, Software	12
V	Learning - Adobe Premiere, Understand and work with fashion video formats - Shooting, Video, Final Cut, Video show.	12
Suggested Readings:		
<ul style="list-style-type: none"> ● Writing for the Fashion Business by Kristen Swanson & Judith Everett published by Fairchild Books ● Fashion Journalism - History, Theory & Practice by Sanda Miller, Peter McNeil published by Bloomsbury ● Uncovering Fashion: Fashion Communication Across the Media by Marian Frances Wolbers, published by Bloomsbury Academic, 2009 		
Suggested Digital Platform:		
https://manavrachna.edu.in/blog/fashion-communication/ https://www.jdinstitute.edu.in/what-is-fashion-communication/		
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: FD511302	Course Title: History of World Costumes (Theory)	

Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Develop fashion Garments inspired by different eras. ➤ Understand the past and create designs for present and future fashion industry. ➤ Look at ancient culture as source of inspiration. ➤ Understand the regional variation on Costumes in Africa, America, Europe and Far eastern countries. 		
Credits: 4		Core Compulsory
Max. Marks: 25+75		Min. Passing marks: 33
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	Study of World Costume during following periods-Egyptian, Greek, Roman.	12
II	French – Middle Ages, Renaissance, French Revolution, Romantic Period	12
III	The Twenties, The Thirties, The Forties, The Fifties, The Sixties.	12
IV	To study the changes happened in clothing styles of-The Seventies, The Eighties, The Nineties.	12
V	Twentieth Century Clothing and Clothing in today's world.	12
Suggested Readings:		
<ul style="list-style-type: none"> ● "A History of Western Dress" By Phyllis G. Tortora. ● "Western World Costumes" By Carolyn. ● "Western European Costume 13th-17th Century and Relation to the Theatre" By Iris Brooke. ● "Chronicle of Western Fashion "By John Peacock. ● "History of Costumes in the West" By F.Boucher, Publisher Thames and Hudson 		
Suggested Digital Platform:		
https://en.wikipedia.org/wiki/Clothing_in_the_ancient_world		
https://fashion-history.lovetoknow.com/alphabetical-index-fashion-clothing-history/ancient-world-history-dress		
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: F511303	Course Title: Computer Graphics I (Practical)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Understand Corel draw & its tools. ➤ Create simple designs using Corel Draw. ➤ Develop Digital Croquis on Corel Draw. ➤ Understand various Corel Draw effects for creating prints. 		
Credits: 4		Core Compulsory
Max. Marks: 25+75		Min. Passing marks:
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures
I	Corel Draw Basics: Understanding Vector graphics and Bitmaps Drawing in Corel: What is drawing, Starting and opening drawing, Working with multiple drawing, Undo, redo and repeating actions, Saving and closing drawing, Exploring basic tools:	12
II	Drawing Shapes: Drawing rectangle, square, ellipse, circle, arc, pi shape, polygon, star, spiral, grid, predefined shapes. Shaping object: Using curved object; selecting and moving nodes; Skewing and Stretching object; smudging and smearing object; applying distortion and twirl effect; shaping object by using envelope; cropping, splitting and erasing object; trimming object; welding and intersecting object.	12
III	Color, Color filling and Transparencies: Filling objects: Applying uniform fill, fountain fill, pattern fill, texture fill, postscript fill, mesh	12

	fill. Applying transparencies, Special and 3D effect, Using lenses with object Contouring object; Applying perspective to object; creating extrusion; creating bevel effect; creating drop shadow effect; blending object	
IV	Drawing lines: working with lines, outlines and brush strokes; Drawing calligraphy, brush strokes; Spraying object along a line; drawing dimensional line, Text: Adding and manipulating text; Importing and pasting text; Adding artistic text; Adding paragraph text; Adding column to text; Fitting text to a path Formatting Text: Choosing typeface and fonts; changing text color and text case; Adjusting character and spacing; Adding bullet to text Pages and Layouts: Changing page size; changing page layout; Choosing a page background; adding duplicating, renaming and deleting pages; Inserting page number; using ruler; setting up document grid, Working with tables	12
V	Bitmaps: converting vector graphics to bitmap, importing, cropping and changing dimension of bitmap; tracing bitmap, Printing, File Formats: Importing and exporting files Assignments: Logo design, Poster design, Banner design, Brochure design, Print development textile purpose, Croque designing, Home decor - print designing	12
Suggested Readings:		
<ul style="list-style-type: none"> CorelDraw X6. The official guide, by Gary David Bouton Published by McGraw-Hill Education, 864 pages CorelDRAW X7: The Official Guide by Gary David Bouton, McGraw Hill Education; 11 edition (16 November 2014), 704 pages 		
Suggested Digital Platform:		
https://www.educba.com/coreldraw-tools/ https://design.tutsplus.com/tutorials/coreldraw-basic-drawing-tools--cms-22178		
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
Fashion Designing		
Course Code: F511304	Course Title: Dyeing and Printing (Practical)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Study types of dyes and their properties in brief. ➤ Study stages of dyeing and printing. ➤ Identify finishes applied to dyed and printed fabrics. ➤ Understand and study fabric selection for various dyeing and printing process. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures
I	Introduction to fabric dyeing: Introduction and significance of dyes, Classification of Dyes. Types, Process, Effect, Advantage, And Use of Different Preparatory Processes Done on Textiles For The Dyeing And Printing: Singeing, Desizing, And Boiling. Scouring. Souring, Bleaching and Mercerization.	10
II	Selection of Dyes: Selecting dyes according to the fiber content. Achieving different shade effects on fabrics through cross dyeing union dyeing. Methods of Dyeing and effects achieved on various textile material - Fiber, yarn_ fabric and Garment.	10
III	Introduction to fabric printing: Printing: Introduction, Equipment process Advantages, disadvantages and end uses. Methods of printing: Direct, resist. discharge Styles of Printing: Block, stencil, screen, roller, transfer, flock, warp, yarn, resist (tie and dye and batik), duplex printing and its application in fashion.	12
IV	Finishes applied to dyed and printed fabrics: Finishes-introduction, classification and types of finishes, Fabric Defects - What is quality? Why quality is important? What is Inspection? What is textile testing? Care Labeling of apparel, Standards-Introduction, Importance and	14

	benefits Preparatory processes of dyeing.	
V	Selection of fabrics for dyeing : Dyeing of frequently used fabrics: Cotton dyeing with direct, reactive and vat dyes, Silk dyeing with acid dyes.	14
Suggested Readings:		
<ul style="list-style-type: none"> Understanding Fabrics : From Fiber to Finished Cloth (Language of Fashion Series) Debbie Ann Gioello Quality Assurance for Textiles and Apparel by Sara J. Kadolph 		
Suggested Digital Platform:		
http://textilefashionstudy.com/dyeing-printing-difference-between-dyeing-and-printing/ https://textileapex.blogspot.com/2015/04/difference-between-dyeing-and-printing.html		
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Third
Fashion Designing			
Course Code: FD511305		Course Title: Pattern Making I (Practical)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Develop the skills will help students to use basic patternmaking principles to create design variations. ➤ Apply pattern making principles to create design variations and construct garments. ➤ Explore the knowledge related to different fashion components and create variety of patterns regard to sleeve and collars. 			
Credits: 4		Major Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topics		No. of Lectures
I	Introduction to Pattern Making: Tools required for Pattern Making, Fabric preparation, Terminologies in Pattern Making, Pattern Making Principles		10
II	How to take body measurements.		10
III	Basic kids bodice block draft, Dartless draft , Dart Block, Bodice with Yoke		12
IV	Neckline Patterns: Scoop neckline, V neckline, Sleeveless bodice with square neckline, Collar Patterns: Peter pan collar, Sailor Collar, Shirt collar with stand,		13
V	Basic Sleeve block: Short sleeve, Puff sleeve, Bishop sleeve, Raglan Sleeve Basic Skirt Block: Flared Skirt, Circle Skirt, Gathered Skirt, Skirt with Hip yoke		15
Suggested Readings:			
<ul style="list-style-type: none"> Pattern Design for Children’s Clothes by Gloria Mortimer - Dunn published by B T Batsford Ltd, London Pattern Making for Fashion Design, Helen J Armstrong, Prentice Hall. UK , 2009 Pattern Grading for Women’s Clothes, Gerry Cooklin, Wiley India Pvt. Ltd., 2009 Encyclopedia of Dress Making, Raul Jewel,APH Publishing, 2015 Garment Technology for Fashion Designers Gerry Cooklin, Book Link. WileyBlackwell. US, 2012 Pattern Cutting & Making Up, Martin Shoben & Janet Ward, CBS Publishers, 1999 			
Suggested Digital Platform:			
https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making https://sewport.com/learn/pattern-making			
Note: This Minor Elective (course paper) is compulsory for all the students of Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: Students must have qualified the Certificate Course in any subjects.			

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Third
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Fashion Designing		
Course Code: FD511306		Course Title: Media & Society in India
Course Outcomes:		
<ul style="list-style-type: none"> • Incalculcate concepts of communication, its role and importance in society. • To impart the knowledge of Mass communication & Journalism covering a wide areas of studies. • To impart skills related to Information Communication Technologies (ICTs), including digital and media literacy and competencies. • To apply the objectivity and critical thinking for communicating to masses through a variety of mediums 		
Credits: 4		Minor Elective-2
Max. Marks: 25+75		Min. Passing Marks: 33
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topic	No. of Lectures
I	Introduction, Role, Impact and Objective of Media on Society	10
II	Communication in India: Historical Perspectives: Religion and philosophy, Mysticism and Intrapersonal Communication	10
III	Indian Heritage and Communication Values: Jain and Buddhist Value, Indian Schools of Philosophy	10
IV	Positive impact of Media: Builds relationships, makes society tech savvy, dissemination of News, Educate.	15
V	Emergence of Modern Mass Media: Assumptions about Mass Society and Media, India and the West : A Comparison	15
Suggested Readings:		
<ul style="list-style-type: none"> ➤ Indian Society and media consumerism- Abhishek K Singh ➤ मीडिया और समाज- Dr. Sanjeev Jain ➤ Mass Media and Society in a changing world- Minabere Ibelema ➤ Media and society challenges and opportunities- Vir Bala Aggarwal 		
Note: This Minor elective is compulsory for Diploma in Fashion Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination/Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Co-Curricular (CCS-03)

Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
Co-Curricular	CCS-03		Management Paradigms From Bhagavad Gita	Theory	100 (25+75)	Qualifying
Syllabus and details as mentioned on University website						

Foundation Course

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Third
Fashion Designing			
Course Title: Basic Introduction of Fashion, Textile & Design			
Unit	Topics		
I	Principles of Fashion: Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in -painting, unity and opposite (discord) Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony. color harmony,		

	<p>process of harmony creation</p> <p>Balance: definition, balance and visual weight (line, form, color and tone), principles of balances. etc.</p> <p>Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance point of interest in a painting space.</p> <p>Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm.</p> <p>Proportion — Definition, Proportion and space division, form and proportion, color and proportion, human forms and proportion</p>
II	<p>The Language of Fashion:</p> <p>Fashion Today, Fashion and Traditional Costume, Prescribed Clothing and Modem, Democracy, Women-Fashion and Men's Fashion, Fashion between Art and Commerce, Fashion and Body fashion as a Paradigm in our culture.</p> <p>Terminology - Introduction, Style, Design, Taste, Classics, Fad, Fords, Fashion Look, Accessories, Fashion Trends, Fashion Season</p> <p>The Intangibles of Fashion — Acceptance, Change, he Futility of forcing change, Meeting the demand for change, Components of fashion change, Why fashion change.</p>
III	<p>Introduction to Textile: Reason for studying textiles, The textile Industry, Sequence of fabric construction</p> <p>Textile fibers and their properties: Definition, Classification of fibers and their origin, Primary and secondary properties of textile fibers, Production and properties of various fibers: Natural-cotton, linen, wool, silk. Man-made-rayon, polyester, polyamide (nylon 6,6) acrylics, elastomeric fibers, Fiber Identification tests –Visual, burning</p>
IV	<p>Theories of creativity:</p> <p>Creativity enhancement technique SCAMPER (psychometric model which is – Substitute, Combine, Alter, Modify, Put to another use, Eliminate, and Reverse)</p> <p>7 'I's of creativity: Inspiration, Imagery, Imagination, Intuition, Insight, Incubation & Improvisation</p> <p>Theory of Visual Perception: Gestalt Theory</p> <p>Theory of six thinking hats: Lateral thinking</p> <p>Nature & Form:</p> <p>Understanding the qualities of shapes, forms and material through the tactile skills</p> <p>Analytical drawing to study the intricate beauty of nature</p> <p>Study of tangible forms in nature and intangible aesthetics in nature</p> <p>Applications of Gestalt's Principle</p>
V	<p>Design- Fundamentals of Design, What is Design</p> <p>Elements of Design: Line: i) Directing ii) Dividing iii) Psychological effects of line iv) Optical Illusion, Shape: i) Geometric ii) Natural iii) Non-objective iv) Silhouettes,</p> <p>Texture:(ii) Visual ii) Tactile iii) Audible,</p> <p>Form: Organic form; geometric form; 3D form, Space,</p> <p>Principles of Design: - Rhythm, Balance: i)Symmetrical ii)Asymmetrical iii)Radial iv)Crystallographic, Emphasis, Harmony, Scale/Proportion, Variety, Movement, Pattern, Repetition, Unity</p> <p>Color Theory- Introduction,Color Wheel, Primary Colors, Secondary Colors,</p> <p>Color Value Scale Tint, Shade, Tone,</p> <p>Color Scheme: Monochromatic Colour Scheme; Polychromatic Colour Scheme; Achromatic Colour schemes; Complementary Contrast Colour scheme; Analogous Color Scheme; Warm Colour & Cool Colour Scheme; Tertiary Colors.</p> <p>Color Properties/Terminologies:</p> <p>Hue; Saturation;Chroma; Value; Intensity/Luminosity/Luma;</p> <p>Tint; Shade; Tone; Lightness; Brightness; Triadic Colors;</p> <p>Tetradic Colors; Square Color Scheme; Complementary Colors; Split Complementary Colors; Color Palette; Additive Colors; Subtractive colors; Pigments</p>
VI	<p>Introduction to Fashion:</p> <p>Elements of Fashion: i) Skirts, ii) Dresses, iii) Trousers, iv) Tops, v) Jackets vi) Coats vii) Necklines viii) Collars, ix) Sleeves, x) Cuffs, xi) Pockets xii) Yokes xiii) Folds xiv) bags xv) shoes xvi) belts xvii) scarfs</p>
<p>Note: Compulsory Course For the students those are directly taking admission in Diploma in Fashion Designing after completing certificate course from other stream.</p>	
<p>Suggested Continuous Evaluation Method: Internal Examination to check the knowledge of Students.</p>	
<p>Course pre requisites: Students must have qualified the Certificate Course in any subject except Fashion Designing.</p>	

Fourth Semester

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fourth
Subject: Fashion Designing		
Course Code: FD511401	Course Title: Fabric Study (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Gain practical understanding of different textile materials (Fiber, yarn, fabric). ➤ Develop understanding regarding the identification and testing parameters of textiles. ➤ Able to develop basic as well as creative textiles. ➤ Able to care for their garments and developed textile material. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	Elements of woven design: Classification of woven design, Operations in woven cloth production,	10
II	Construction of elementary weaves: Plain, Twill, Satin, Advantages and disadvantage of basic weaves, Fabric defects - Types, source and Remedies.	10
III	Knitted Garments : Weft knitted fabric and its types, Warp knitted fabrics and its types Quality control of knitted garments, Fabric defects – types, source and remedies	10
IV	Creating catalogue of various fabrics	15
V	Identifying fabrics and their usage.	15
Suggested Readings:		
<ul style="list-style-type: none"> ● Fiber to Fabric by - Cobman; published by McGraw-Hill, 1983, 594 pages ● A handbook of weaves; by G.H.Oelsner; published by Dover Publication, 396 Pages 		
Suggested Digital Platform:		
https://textilevaluechain.in/news-insights/studies-on-fabrics/		
https://www.hamstech.com/fashion-designing-basics-fabric-study		
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Programme/Class: Diploma in Fashion Designing	Year: Second	Semester: Fourth
Fashion Designing		
Course Code: FD511402	Course Title: Fashion Merchandising (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ● Acquire knowledge of merchandising in fashion industry. ● Understand need for display in the stores. ● Explain the fashion retail market. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		

Unit	Topics	No. of Lectures
I	Definition of merchandising: Qualities of merchandisers Role of Merchandiser functions of merchandisers, problems and challenges face by merchandisers, responsibilities of merchandiser, Role of merchandisers in garment house buying house malls etc. Introduction to Visual Merchandising: The role of Visual Merchandising in a store, the growing significance of Visual Merchandising.	10
II	Need of Display in Stores: The Exterior of the Store. Sign & signages, Marquees. Outdoor Display, Outdoor Lighting Windows in Store-Front Design. Display Window Construction Store Interiors, Light and Lighting Attention-Getting Devices. Point-of-Purchase Display a Means of visual communication: Furniture's & Fixtures. Props, Graphics & Signage, Mannequins, Presenting Merchandise on a Three-Dimensional Form, Fixtures & Rack Store Planning and Display, Floor Plans, Visual Merchandise Planning - Scheduling the promotion Exhibit and Trade Show Design - Industrial Display.	10
III	Introduction to retail: Introduction to the world of retailing: roles performed by a retailer, Types of retailers: retail formats, Multi- channel retailing. Customer buying behaviour. Retail branding & customer relationship: The value delivery process: customer value, perceived value, customer expectations, customer satisfaction & delight, customer loyalty, customer lifetime value, Retail branding: brand equity, brand identity prism.	10
IV	Need and importance, purchasing cycles: Types of purchasing, methods of purchasing, purchasing procedure, purchase order, selection of supplier, purchase department, purchase budget, purchasing and other functions of manager.	15
V	The Supply Chain Management: Concept, Purchasing and Supply Management. Operations, Integrated Logistics Management, Quality Customer Service and Integrated Logistics, Service Response Logistics.	15
Suggested Readings: <ul style="list-style-type: none"> • Retailing Management by Michael Levy. Barton Weitz, Ajay Pandit. • Visual Merchandising and Display by Martin M. Pegler. • Point of Purchase by Marta Serrats. • The Aesthetics of Merchandise Presentation by Joseph Weishar. 		
Suggested Digital Platform: https://www.textiletoday.com.bd/introduction-to-fashion-merchandising/ https://www.syte.ai/blog/online-merchandising/fashion-merchandising-principles-best-practices/		
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Programme/Class:	Year: Second	Semester: Fourth
Diploma in Fashion Designing		
Fashion Designing		
Course Code: FD511403	Course Title: Computer Graphics II (Practical)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Able to gain working knowledge of photoshop. ➤ Develop the skills in editing and altering photographs. ➤ Able to utilize the tools more efficiently in order to improve the skills to increase the flexibility and quality of an artwork. 		
Credits:4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures

I	Introduction to Adobe Photoshop: Vector and Raster Images, Learning Basic Interface, Introduction to layer based approach, Basic Designing: Introduction to Selection Tools - Creating basic shapes; Saving selection; Selection & Designing with Pen tool, Layers Basics and Transform: Layers basics; Selecting grouping and linking layers; Layer Opacity and style, Move, Crop, Hide selection, Adjust the selection area, Copy and deleting the selection, Free transformation of images, Creative Layer Composition	10
II	Image Manipulation & Color Correction: Import, Selection & Cutting, Manipulation with Designs, Color Basics (RGB), Color Correction (Adjustment Tool), Retouching (Healing, Cloning, Spot healing, Patching, etc.) Basics of Graphic Design: Text Layer, Managing Text (Alignment, Justification, Font, Style), Basics of Print Media Design (Design Theory & Case Study), Designing of Magazine Cover and Print Material	10
III	Designing with Filters : Use of Filters, Pattern Designs, Use of Filters in Garment Construction, Introduction of CAD, Masking : Selections in depth, Saving/loading selection, Combining selections, converting selections into layer mask, Introduction to basic Layer Masks, Using an Adjustment Layer to affect only a portion of the image with Layer Mask	15
IV	Drawing and Painting: Drawing and editing shapes, Painting with brush tool and Pencil tools, Creating patterns, Blending modes, Gradients,	10
V	Actions and Batch Processing: Creating an action set, Making an action, Playing and editing a specific operation, Batch-processing multiple images, Batching two actions into one.	15
Suggested Readings:		
<ul style="list-style-type: none"> ● Adobe Creative Team, Adobe Photoshop 7.0 Classroom in a Book, 25 June 2002, 592 pages ● Katrin Eismann, Photoshop Restoration Retouching, New Riders Publisher, 472 pages ● Scott Kelby, The Adobe Photoshop CC Book for Digital Photographers, New Riders; 2017 ed. edition (8 December 2016), 360 pages 		
Suggested Digital Platform:		
https://helpx.adobe.com/photoshop-elements/using/tools.html		
https://pathedits.com/blogs/tips/beginners-guide-photoshop-tools		
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Fourth
Fashion Designing			
Course Code: FD511404		Course Title: Garment Construction II (Practical)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Develop fashion Garments. ➤ Understand the basics of garment construction. ➤ Practice pattern making and garment construction simultaneously. ➤ Develop a sense of working of various elements of a garment together. 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topics		No. of Lectures
I	Introducing Fullness (Making Samples) Reducing Fullness: Darts, Tucks, Adding Fullness: Gathers, Pleats (knife pleats, Box pleats, inverted pleats)		10
II	Modification of kids bodice block as a variation and stitching of it.		10
III	Stitching basic silhouettes: Dresses and Jumpers.		10
IV	Attaching basic Collar: Advance collars: Rolled collar, Collar with open necklines, collar with stand, wide collar		15
V	Term End Garment: One piece suit		15
Suggested Readings:			
<ul style="list-style-type: none"> ● Garment construction skills by Premlata Mullick Published by Kalyani Publishers, New Delhi 2010 ● An Introduction to Construction Skills Within the Design Process by Jennifer Prendergast Published by Fairchild Books, 184 Pages 			
Suggested Digital Platform:			

<https://remake.world/stories/style/how-to-mend-your-clothes-during-quarantine-5-easy-stitch-fixes/>
<https://www.youtube.com/watch?v=agFB5lmlEN4>

Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.

Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Course pre requisites: Students must have qualified the Certificate Course in any subjects.

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Fourth
Fashion Designing			
Course Code: FD511405		Course Title: Pattern Making II (Practical)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Acquire knowledge and actual implementation of Dart Manipulation to creative bodice development. ➤ Study various pattern making techniques for creating Ladies wear. 			
Credits:4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topics		No. of Lectures
I	Studying figure analysis, Taking perfect body measurement, Preparing Basic bodice block female Front, Back		10
II	Dart variations and Manipulations :Dart Variations: Single dart series; Double Dart Series, Dart Manipulations: Curved; Parallel; Graduating; Radiating		10
III	Skirt and its Variations :Basic skirt block: Front & back, Double dart skirt; Single dart skirt, Low waisted and High waisted skirt, Gore skirt, Flared skirt, Flounce skirt, Wrap Skirt, Goded Skirt, Skirt with uneven hemline, Sleeve and its variations: Basic sleeve draft, Set in sleeve: Cap; Petal; Lantern; Leg o mutton, Sleeve combined to bodice: Kimono; Raglan; Dolman		10
IV	Trouser and its variations: Basic Trouser: Front & Back, Culottes, Palazzo, Creating Style lines :Princess line; Armhole princess line; Panel style line, Collars: Shawl Collar; Bertha Collar; Collar with deep open neckline; Flat roll, Partial roll, Full roll in non convertible collars		15
V	One piece Dress		15
Suggested Readings:			
<ul style="list-style-type: none"> ● Pattern Alteration: A Multimethod Approach, Fairchild Publications, New York. ● Pattern making for Fashion Designers – Lori A knowlers, Bloomsbury Academic, 2005, 224 pages 			
Suggested Digital Platform:			
https://www.fibre2fashion.com/industry-article/5658/basics-of-pattern-making			
Note: This Major (course paper) is compulsory for all the students of Fashion & Designing Diploma Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: Students must have qualified the Certificate Course in any subjects.			

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Fourth
Fashion Designing			
Course Code: FD511406		Course Title: Media & Society in India	
Course Outcomes:			
<ul style="list-style-type: none"> ● Incalculcate concepts of communication, its role and importance in society. ● To impart the knowledge of Mass communication & Journalism covering a wide areas of studies. ● To impart skills related to Information Communication Technologies (ICTs), including digital and media literacy and competencies. ● To apply the objectivity and critical thinking for communicating to masses through a variety of mediums 			
Credits: 4		Minor Elective-2	
Max. Marks: 25+75		Min. Passing Marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topic		No. of Lectures

I	Introduction, Role, Impact and Objective of Media on Society	10
II	Communication in India: Historical Perspectives: Religion and philosophy, Mysticism and Intrapersonal Communication	10
III	Indian Heritage and Communication Values: Jain and Buddhist Value, Indian Schools of Philosophy	10
IV	Positive impact of Media: Builds relationships, makes society tech savvy, dissemination of News, Educate.	15
V	Emergence of Modern Mass Media: Assumptions about Mass Society and Media, India and the West : A Comparison	15
Suggested Readings:		
➤ Indian Society and media consumerism- Abhishek K Singh		
➤ मीडिया और समाज- Dr. Sanjeev Jain		
➤ Mass Media and Society in a changing world- Minabere Ibelema		
➤ Media and society challenges and opportunities- Vir Bala Aggarwal		
Note: This Minor elective is compulsory for Diploma in Journalism & Mass Communication.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination/Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Certificate Course in any subjects.		

Co-Curricular (CCS-04)

Category	Subject	Course Code	Paper Title	Theory/P ractical	Marks	Credit
Co-Curricular	CCS-04		Vedic Studies/Vedic Mathematics	Theory	100 (25+75)	Qualifying
Syllabus and details as mentioned on University website						

Foundation Course

Programme/Class: Diploma in Fashion Designing		Year: Second	Semester: Fourth
Fashion Designing			
Course Title: Basics of Fashion Drawing & Garment Construction			
Unit	Topics		
I	Perspective Drawing: One-point perspective (city landscape; Name), Two-point perspective (city landscape), Three-point perspective (building), Rapid sketching, working from photograph, Sketching body features.		
II	Human anatomy: Developing a fashion figure male, female and children, Basic figure drawing varying postures		
III	Movements and gestures: Body Movements (kids, female and male), Leg and hand movement		
IV	Human Face: Feature drawing - Eyes, Nose, Lips & Ears, Face drawing and detailing, Hairstyles drawing		
V	Introduction of tools and equipments required for sewing. Introduction for sewing machine: Machine parts: Tension Disc; pressure regulator; Take up lever; Tension Disc; Face cover; Thread cutter; Extension table; Feed dog control; Stitch selector; Stitch length; Stitch indicator; Bobbin winder; Stitch width; Reverse lever; Hand wheel; Treadle; Needle and its part. Machine Feet attachments: Straight stitch foot; concealed zipper foot; Blind hem foot; Walking foot Threads: General purpose thread; Silk thread; Metallic thread; Hand embroidery thread Introduction for sewing tools Measuring Tools: Tape measure; Meter Stick; Measure Gauge; Ruler Marking Tools: Chalk; Wash away pen; Fade away pen Cutting Tools: Shears; Pinking Shears; Paper Scissors; Cutter and Mat; seam ripper Pins and Needles		

VI	Hand seams: Double stitch; Running stitch; Back stitch; Blanket stitch; Buttonhole stitch; Hemming; Ladder stitch; Overcastting; Gathering and easing; Herringbone stitch; Bar tacks; Whipping; Darning; Tacking; Slip Tacking.
VII	Sewing Machine Stitches: Securing threads; Straight stitch; Zig zag stitch; Tacking; Overcasting; Stay stitch; Overlock stitch; Picot edge.
VIII	Stitching different plackets: Slit; Blouse; Continuous; Kurta. Stitching various pockets: Seam Pocket; Patch pocket; Box pocket; Pocket with flap. Zips: Central Zip; Lapped zip; Concealed/invisible zip. Neckline and armhole finishes: Facing Single/Double, Fused Facing; Bias Binding.
Note: Compulsory Course For the students those are directly taking admission in Diploma in Fashion Designing after completing certificate course from other stream.	
Suggested Continuous Evaluation Method: Internal Examination to check the knowledge of Students.	
Course pre requisites: Students must have qualified the Certificate Course in any subject except Fashion Designing.	

Bachelor in Fashion Designing

Program Outcomes (POs)

- Students will have knowledge of draping and drafting skills.
- Students will learn and practice fashion entrepreneurship and marketing.
- Students will be made industry ready by the end of the program.

Program Specific Outcomes (PSOs)

At the end of program following outcomes are expected from students:

- Students will become globally competitive industry ready graduates through strong industry connect so as to employed in worldwide garment and fashion industries.
- Students will get to research and relate fashion design to a broader socio economic, historical, and environmental context.
- Will be able to achieve articulate design ideas verbally, visually, and digitally.

Bachelor in Fashion Designing

Semester	Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
V	Major	I	FD511501	Entrepreneurship	Theory	100 (25+75)	4
	Major	II	FD511502	Fashion Marketing & Career Guidance	Theory	100 (25+75)	4
	Major	III	FD511503	Computer Aided Fashion Designing I	Practical	100 (25+75)	4
	Major	IV	FD511504	Draping & Drafting-I	Practical	100 (25+75)	4
	Major	V	FD511505	Fashion Styling, Portfolio & Design Collection	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511506	Cultural Studies	Theory	100 (25+75)	4
	Co-Curricular	CCS-05		Meditation/Personality Development through Applied Philosophy of Ramcharitra Manas	Theory	100 (25+75)	Qualifying
	Industrial	Ind-1	FD511507	Project	Project	100 (25+75)	Qualifying
	Foundation Course				Basic Introduction of Fashion, Textile , Design and Fashion Drawing	Compulsory Course For the students those are directly taking admission in Bachelor in Fashion Designing after completing Diploma course from other stream.	
VI	Major	I	FD511601	Quality Assurance	Theory	100 (25+75)	4
		II	FD511602	Computer Aided Fashion Designing II	Practical	100 (25+75)	4
	Major	III	FD511603	Fashion Photography	Practical	100 (25+75)	4
	Major	IV	F5D11604	Fashion Forecasting	Theory	100 (25+75)	4
	Major	V	FD511605	Draping & Drafting-II	Practical	100 (25+75)	4
	Minor/Elective	VI	FD511606	Cultural Studies	Practical	100 (25+75)	4
	Co-Curricular	CCS-06		Meditation/Personality Development through Applied Philosophy of	Theory	100 (25+75)	Qualifying

				Ramcharitra Manas			
	Industrial	Ind-2	FD511607	Internship (3-4 Weeks)	Ind. T.	100 (25+75)	Qualifying
	Foundation Course			Basic Concept of Computer Graphics & Pattern Making	Compulsory Course For the students those are directly taking admission in Bachelor in Fashion Designing after completing Diploma course from other stream.		
				Total			44

**** Elective subject can be taken either on Fifth semester or Sixth semester**

Fifth Semester

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Fifth
Fashion Designing			
Course Code:FD511501		Course Title: Entrepreneurship (Theory)	
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ To understand the process to launch the start-up ➤ To understand the need for market trends and seasonal planning. ➤ Understand the role of Govt. regulatory bodies in Business. 			
Credits: 4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topics		No. of Lectures
I	Entrepreneurship: Definition, Role and Expectations, Entrepreneurial types - Social, Family, Business, rural, women, entrepreneurs, etc.		12
II	Role of Government agencies in the Entrepreneurship Development : District Industries Centers (DIC), Small Industries Service Institute (SISI), Entrepreneurship Development Institute of India (EDII), National Institute of Entrepreneurship & small business, Development (NIESBUD), National Entrepreneurship Development Board (NEDB)		12
III	Avenues for fashion entrepreneurs		12
IV	Sources of Finances		12
V	Developing a Business Plan: Contents for various forms of business plan, Identification & Specification of various Resources: land and building; plant and machineries; raw material; labour requirement; Segregate items indigenous and imported Costing: Cost of utility; cost of services; duties; taxation		12
Suggested Readings:			
<ul style="list-style-type: none"> ● Fundamental of Entrepreneurship; by Abha Mathur,2018; published by Taxmans, 356 Pages ● Entrepreneurship 4Th Editio n; by Barringer Ireland; published by Pearson India; 4th edition (2011) 			
Suggested Digital Platform:			
https://byjus.com/commerce/what-is-entrepreneurship/ https://www.oberlo.com/blog/what-is-entrepreneurship			
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: Students must have qualified the diploma Course.			

Programme/Class:	Year: Third	Semester: Fifth
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Bachelor in Fashion Designing		
Fashion Designing		
Course Code: FD511502	Course Title: Fashion Marketing & Career Guidance (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Thorough understanding of retail fashion business ➤ To understand consumer behavior and build good customer relations ➤ To be able to analyze brands, do trend research along with distribution, advertising and merchandising to build brand image and unique marketing strategies ➤ To be able to plan social media and digital marketing technique to help brand compete its competitors ➤ Exposure to showrooms and retails spaces to get hands on knowledge on fashion marketing under industry experts. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	An introduction to fashion marketing Fashion Marketing; and its practice Fashion marketing, Vs Fashion Industry Ethical Issue in Fashion Marketing An overview of Fashion Marketing Process, the fashion consumer and organizational buyer -Study of fashion buyer ,Study of fashion consumer decision ,Psychological process ,Sociological aspects of consumer behavior The organizational buyer	12
II	Fashion marketing research - The purpose of marketing research, Data sources, Practical sampling methods Primary data collecting methods , Data Collection methods ,Questionnaire design, Attitude measurement and rating scalar. The role of marketing research in new product development. Segmentation and marketing mix - Mass marketing and marks segmentation, Segmentation: rationale, bases and strategy, Positioning and perceptual mapping, Fashion marking mix	12
III	Pricing garments and fashion services ,Different views of price ,The role of price decision within marketing strategy, External factors influencing price decision ,Internal factors influences price decision, Main methods of setting prices ,Pricing strategies in Relation to new producer ,Pricing strategies to match the competitive, Price Changes	12
IV	Fashion distribution-The importance of fashion retailing Structural issuer, the industries components Trends in retailing the internet the gray market, Retail Marketing effectiveness	12
V	Career guidelines :The press Assistance, Public relations Assistant, General duties of the Asst.buyer ,Assistant designers for a high street retailer, Assistant Designer, Visual Merchandising, Costume Designer Working for a magazine, Fashion predictor, Product development, Textile Agent, Recruitment consultant, New Media promotion, Supplier	12
Suggested Readings:		
<ul style="list-style-type: none"> • 'Fashion Marketing' by Mike Easey, published by OM Book Services for Blackwell science publishing • 'Fashion Design - Process, Innovation & Practice' by Kathryn Me -keivey, published by OM Book sen/ices for Black well science publishing. • "Fashion Buying' by Helen Goworek, published by OM Book Service for Black well science. • 'Color forecasting' by Tracy Diane & Tom Cassidy. Published by Om Book International for Black well publishing1. • 'Fashion Marketing Merchandising' by manmeet sodhia published by Kalyani publisher • 'Inside Fashion Design' by' Sharon Lee Tate Published by Pearson Education (Singapore) Pvt Ltd.,' 		
Suggested Digital Platform:		
https://www.marketing91.com/what-is-fashion-marketing/		
https://www.referralcandy.com/blog/fashion-marketing-examples/		
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the diploma in Fashion Designing.		

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		

Course Code:FD511503		Course Title: Computer Aided Fashion Designing I (Practical)	
Course outcomes: The Student at the completion of the course will be able to:			
➤ Use adobe illustrator tools for creating digital design.			
➤ Apply the knowledge for creating digital patterns and designs.			
Credits:4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topics		No. of Lectures
I	Adobe Illustrator: Introduction Vector Graphic and Bitmap Graphic. Opening, closing and saving a file. Tool Box, Grids and Guideline, Ruler Setting, Paths – With all options, Importing and Exporting, Printing a document, Filters, Layers, All Menus Project 1: Drawing the below given Fashion Details by applying various textures and effects.		12
II	Fashion Details: Collars: Turtle, Tuxedo, Cape, Convertible, Shirt, Sailors, Chelsea, Coat, Cowl Neckline. Sleeves: Raglan, Ruffle, Dolman, Virago, lantern, Leg-O-Mutton, Bell. Bodice: Basic, Halter Style, Off shoulder, Double Breasted Skirts: Basic, A-Line, Flared, Fishtail, Petal, Peplum, Puffball, Divided. Trousers: Basic, Dungarees, Hipster, Capri, Bell Bottom, Jodhpurs, Fisherman Pants, Cargo.		12
III	Pockets: Patch, Inseam, Welt, Bound and Pouch. Accessories: Bags, Belts, Caps, Bows, Jewellery, Scarves.		12
IV	Project 2: Figure Drawing: Male, Female and Kids. Mood Board and story Board based on Theme. Design and Drape: Kids wear		12
V	Adobe Photoshop : Introduction: Vector Graphic and Bitmap Graphic. Opening, closing and saving a file. Tool Box, Importing and Exporting, Printing a document, Image size and Resolution, Colour Palettes, All Menus Project 3: Draping Simulation		12
Suggested Readings:			
<ul style="list-style-type: none"> ● Adobe Photoshop, 12.0, ● Gruman, Galen, Adobe in Design Cs2 Bible. ● Adobe Illustrator, 12.0 ● Lazer, Susan.H., Adobe Illustrator For Fashion Design ● Golding, Mordy, Adobe Creative Suite 2 			
Suggested Digital Platform:			
https://www.educba.com/adobe-illustrator-tool/ https://helpx.adobe.com/in/illustrator/using/tools.html			
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: Students must have qualified the Diploma Course in any subjects.			

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		
Course Code: FD511504	Course Title: Draping & Drafting I (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
➤ To learn the basic principles of draping. Once the principles of draping have been mastered the designer is free to translate an endless variety of ideas.		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		

Unit	Topics	No. of Lectures
I	Introduction to Draping: Definition, Terminology, Dummy preparation, Muslin Preparation, Illustrate Famous designers Draping works	12
II	Taking perfect body measurement : Upper bodice measurement, Lower bodice measurement: Skirt; Trouser Sleeve measurement	12
III	Basic block: Front, Back, Basic Sleeve block: Basic skirt block: Front, Back	12
IV	Dart Manipulation: Single Dart series, Double Dart series, Converting Darts into - tucks, gathers and pleats	12
V	Skirt variations: Tapered Skirt, A line Skirt, Dirndl Skirt, Flared Skirt, Peg Skirt Term End Garment: Inspired from classroom learning creating a casual wear outfit.	12
Suggested Readings: <ul style="list-style-type: none"> • Draping for Apparel Design by Helen Joseph Armstrong published by Bloomsbury Academic, 2013 • The Art Of Fashion Draping by Connie Amaden Crawford published by Bloomsbury Academic, 2012, 512 pages • Draping- The complete course by Karolyn Kiisel, Laurence King Publishing; Pap/DVD edition (October 1, 2013), 320 pages Suggested Digital Platform: https://textilelearner.net/fashion-draping-techniques/ https://www.moodfabrics.com/blog/intro-to-draping-dress-form-muslin-basics/		
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Diploma Course in any subjects.		

Programme/Class:	Year: Third	Semester: Fifth
Bachelor in Fashion Designing		
Fashion Designing		
Course Code: FD511505	Course Title: Fashion Styling, Portfolio & Design Collection (Practical)	
Course outcomes: The Student at the completion of the course will be able to: <ul style="list-style-type: none"> ➤ To learn styling skills. ➤ To equip the students with effective communication tools required in the fashion business. ➤ To enable them to develop a comprehensive portfolio showcasing their professional competencies and skills. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures
I	Lectures by Eminent Personalities OR Internal Mentors: Lectures will be based on presenting portfolios Selection of any theme based collection:	10
II	Concept Development : Development of Target Group, Inspiration, Color Board, Theme, Mood Board, Selection of one theme for the execution of the collection (Selection by internal Mentors).	10
III	Making of toils (muslin patterns) for the selected collection	10
IV	Creating Design collection (based on the chosen theme) : Spring Summer Season – for kids, ladies, or men, Autumn Winter Season – for kids, ladies or men, High fashion garments	15
V	Styling and Execution of Design Collection: Source accessories from Market for each ensemble to complete the look of the models & Fashion Styling (Make-up and Hairstyle), Photoshoot of the key ensemble of the collection (Fashion Photography), Presentation of collection through a Portfolio. Creating a complete Look Book	15
Suggested Readings: <ul style="list-style-type: none"> • Portfolio Presentation for Fashion Designer -Linda Tain, Bloomsbury Academic, 2010, 384 pages • Encyclopaedia of Fashion Details -Petrick John Ireland ,Batsford, 2008, 304 pages • Creative Fashion Presentations -Polly Guerin , Fairchild Publications, 1987, 406 pages Suggested Digital Platform: https://www.jdinstitute.edu.in/what-is-fashion-styling/#:~:text=Fashion%20styling%20is%20the%20art,that%20the%20wearing%20engages%20in. https://jdinstitute.co/why-is-fashion-styling-important/		

Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.

Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.

Course pre requisites: Students must have qualified the Diploma Course in any subjects.

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		
Course Code: FD511506	Course Title: Cultural Studies (Theory)	
Course outcomes:		
The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Understand the correlation of various factors leading to the evolution of civilizations ➤ Be able to appreciate the interrelationship of clothing with different cultures and human behavior ➤ Be aware of the various tribal communities across the world and understand their evolution, existence and lifestyles ➤ Understand the reasons for increasing similarities between the modern civilizations of the world ➤ Be able to use the knowledge of civilizations and cultures across the world for subsequent design development 		
Credits: 4	Minor Elective	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-		
Unit	Topics	No. of Lectures
I	EVOLUTION OF CIVILIZATIONS AND CULTURE: In terms of Food, Clothing, Shelter, Religions, Rituals, Customs. Difference between religion, ritual and custom, Interrelationship within societies, Symbolism – religious and cultural, Culture- material and symbolic. Elements of culture- Language, shelter, clothing, economy, religion, education, values, climate, Government/ laws, Recreation/ entertainment.	10
II	INTERRELATIONSHIP OF CLOTHING AND CULTURE: Patterns of culture. Relation to the material culture. Folkways, customs and laws. Clothes, attitudes and values. Cultural change and fashion change	10
III	CLOTHING AND HUMAN BEHAVIOUR: Clothes and self-concept. Conformity and individuality in dress. Clothing symbolism. Clothes, roles and status. Differentiation in the mass society	10
IV	CULTURES OF VARIOUS COMMUNITIES: Evolution. Famous communities – Indian and International. Cultures. Religions and rituals. Costumes. Isolation and related problems.	15
V	UNIVERSALIZATION OF MODERN CIVILIZATIONS: With reference to Travel, Media, Food, Entertainment, Clothing, Lifestyle etc	15
Suggested Readings:		
<ul style="list-style-type: none"> • Horn, Marilyn, J., The Second Skin : An Interdisciplinary Study of Clothing, Houghton Mifflin Co., 1975 • Sharma, Ram Sharan, Material Culture & Social Formations in Ancient India, Macmillan India Ltd., 2007 • Bose, M. L., Social and Cultural History of Ancient India, Concept Publishing Co., 1998 • Fisher, Nora, Mud, Mirror and Thread : Folk Traditions of Rural India, Grantha Corporation, 2007 • Ganguly-Scrase, Ruchira and Scrase, Timothy J., Globalization and the Middle Classes in India: The Social and Cultural Impact of Neoliberal Reforms 		
Suggested Digital Platform:		
http://www.indianetzone.com/37/indian_tribal_people.htm http://en.wikipedia.org/wiki/Tribe http://historymatters.gmu.edu/mse/film/socialhist.html http://en.wikipedia.org/wiki/Culture_of_India http://www.globalpolitician.com/print.asp?id=3502 http://asiasociety.org/countries/traditions/indian-society-and-ways-living		
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the Diploma Course in Fashion in designing Course.		

Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
Co-Curricular	CCS-05		Meditation/Personality Development through Applied Philosophy of Ramcharitra Manas	Theory	100 (25+75)	Qualifying
Syllabus and details as mentioned on University website						

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Fifth
Fashion Designing			
Course Code: FD511507		Course Title: Project	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ To gain experience of working in industry. ➤ To understand process of creating a research project. 			
Credits:3 (Qualifying)		Industrial/Project (Ind-1)	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-3			
Unit	Topics		No. of Lectures
I	Designing (A Project will be given to students by their department teacher) Concept Development: Meaning and importance, Key elements in Product designing-fashion trends, Product function and added value, Design Ideation : Developing creative idea based on concept, Making flat sketches of developed idea Analysis and Selection: Sourcing and Procurement for design collection , Review of designs for individual strengths relation to the concept and their Estimated cost, Finalizing the blueprint of the final product Development Process: Conceptualization of the details of the product, Prepare/ develop specification sheets of the selected product, Develop prototypes of good quality marketable products Fabrication : Construction of the final product, Display of the article Cost Analysis: Economic analysis of products : Calculation of monetary values of different determinants of total product cost with profits; Creating Look book of designs created along with physical product display Learning		45
Suggested Readings:			
<ul style="list-style-type: none"> ● Frings G.S. (2001) "Fashion from Concept to Consumer" Prentice Hall, New Jersey. ● Gordon L.J. (1961) Economics for Consumer, New York, American Book Company. ● Sundaram & Rudra Dutt (1986) Indian Economy, Sultan Chand & Sons. ● Wingate J.W., Schaller E.O. & Miller F. L.(1972) Retail Merchandise Management, Prentice Hall, New Jersey. 			
Suggested Digital Platform:			
https://www.researchprospect.com/fashion-and-culture-dissertation-topics/ https://www.quora.com/What-are-some-positive-fashion-thesis-topics-I-can-work-on			
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: Students must have qualified the diploma Course.			

Foundation Course

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Fifth
Fashion Designing		
Course Title: Basic Introduction of Fashion, Textile, Design, Garment Construction & Fashion Drawing		
Unit	Topics	
I	<p>Principles of Fashion: Unity: Definition, object, unity and vision, unity and visitor, unity and relativity, unity creation in -painting, unity and opposite (discord) Harmony: Definition, line-harmony, form-harmony, texture-harmony, conceptual harmony. color harmony, process of harmony creation Balance: definition, balance and visual weight (line, form, color and tone), principles of balances. etc. Dominance: Definition and object, fundamentals, dominance and background, ways to create dominance point of interest in a painting space. Rhythm: Definition, different types, ways of creating rhythm, feeling of rhythm. Proportion — Definition, Proportion and space division, form and proportion, color and proportion, human forms and proportion</p>	
II	<p>The Language of Fashion: Fashion Today, Fashion and Traditional Costume, Prescribed Clothing and Modern, Democracy, Women-Fashion and Men's Fashion, Fashion between Art and Commerce, Fashion and Body fashion as a Paradigm in our culture. Terminology - Introduction, Style, Design, Taste, Classics, Fad, Fords, Fashion Look, Accessories, Fashion Trends, Fashion Season The Intangibles of Fashion — Acceptance, Change, the Futility of forcing change, Meeting the demand for change, Components of fashion change, Why fashion change.</p>	
III	<p>Introduction to Textile: Reason for studying textiles, The textile Industry, Sequence of fabric construction Textile fibers and their properties: Definition, Classification of fibers and their origin, Primary and secondary properties of textile fibers, Production and properties of various fibers: Natural-cotton, linen, wool, silk. Man-made-rayon, polyester, polyamide (nylon 6,6) acrylics, elastomeric fibers, Fiber Identification tests –Visual, burning</p>	
IV	<p>Theories of creativity: Creativity enhancement technique SCAMPER (psychometric model which is – Substitute, Combine, Alter, Modify, Put to another use, Eliminate, and Reverse) 7 'I's of creativity: Inspiration, Imagery, Imagination, Intuition, Insight, Incubation & Improvisation Theory of Visual Perception: Gestalt Theory Theory of six thinking hats: Lateral thinking Nature & Form: Understanding the qualities of shapes, forms and material through the tactile skills Analytical drawing to study the intricate beauty of nature Study of tangible forms in nature and intangible aesthetics in nature Applications of Gestalt's Principle</p>	
V	<p>Design- Fundamentals of Design, What is Design Elements of Design: Line: i) Directing ii) Dividing iii) Psychological effects of line iv) Optical Illusion, Shape: i) Geometric ii) Natural iii) Non-objective iv) Silhouettes, Texture:(ii) Visual ii) Tactile iii) Audible, Form: Organic form; geometric form; 3D form, Space, Principles of Design: - Rhythm, Balance: i)Symmetrical ii)Asymmetrical iii)Radial iv)Crystallographic, Emphasis, Harmony, Scale/Proportion, Variety, Movement, Pattern, Repetition, Unity Color Theory- Introduction,Color Wheel, Primary Colors, Secondary Colors, Color Value Scale Tint, Shade, Tone, Color Scheme: Monochromatic Colour Scheme; Polychromatic Colour Scheme; Achromatic Colour schemes; Complementary Contrast Colour scheme; Analogous Color Scheme; Warm Colour & Cool Colour Scheme; Tertiary Colors. Color Properties/Terminologies:</p>	

	Hue; Saturation; Chroma; Value; Intensity/Luminosity/Luma; Tint; Shade; Tone; Lightness; Brightness; Triadic Colors; Tetradic Colors; Square Color Scheme; Complementary Colors; Split Complementary Colors; Color Palette; Additive Colors; Subtractive colors; Pigments
VI	Perspective Drawing: One-point perspective (city landscape; Name), Two-point perspective (city landscape), Three-point perspective (building), Rapid sketching, working from photograph, Sketching body features. Human anatomy: Developing a fashion figure male, female and children, Basic figure drawing varying postures
VII	Introduction of tools and equipments required for sewing. Introduction for sewing machine: Machine parts: Tension Disc; pressure regulator; Take up lever; Tension Disc; Face cover; Thread cutter; Extension table; Feed dog control; Stitch selector; Stitch length; Stitch indicator; Bobbin winder; Stitch width; Reverse lever; Hand wheel; Treadle; Needle and its part. Machine Feet attachments: Straight stitch foot; concealed zipper foot; Blind hem foot; Walking foot Threads: General purpose thread; Silk thread; Metallic thread; Hand embroidery thread Introduction for sewing tools Measuring Tools: Tape measure; Meter Stick; Measure Gauge; Ruler Marking Tools: Chalk; Wash away pen; Fade away pen Cutting Tools: Shears: Pinking Shears; Paper Scissors; Cutter and Mat; seam ripper Pins and Needles
VIII	Hand seams: Double stitch; Running stitch; Back stitch; Blanket stitch; Buttonhole stitch; Hemming; Ladder stitch; Overcasting; Gathering and easing; Herringbone stitch; Bar tacks; Whipping; Darning; Tacking; Slip Tacking. Sewing Machine Stitches: Securing threads; Straight stitch; Zig zag stitch; Tacking; Overcasting; Stay stitch; Overlock stitch; Picot edge.
IX	Stitching different plackets: Slit; Blouse; Continuous; Kurta. Stitching various pockets: Seam Pocket; Patch pocket; Box pocket; Pocket with flap. Zips: Central Zip; Lapped zip; Concealed/invisible zip. Neckline and armhole finishes: Facing Single/Double, Fused Facing; Bias Binding.
X	Introducing Fullness (Making Samples) Reducing Fullness: Darts, Tucks, Adding Fullness: Gathers, Pleats (knife pleats, Box pleats, inverted pleats)
XI	All Other Basic information.
Note: Compulsory Course For the students those are directly taking admission in Bachelor in Fashion Designing after completing Diploma course from other stream.	
Suggested Continuous Evaluation Method: Internal Examination to check the knowledge of Students.	
Course pre requisites: Students must have qualified the Diploma Course in any subject except Fashion Designing.	

Sixth Semester

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Sixth
Fashion Designing		
Course Code: FD511601	Course Title: Quality Assurance (Theory)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Define quality assurance. ➤ Take measures to check the quality of any given product. ➤ Explain various measures to be taken for quality check. ➤ Understand the principles of quality management. ➤ Understand how to check textiles quality. 		
Credits:4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:36	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0		
Unit	Topics	No. of Lectures
I	What is quality? Why quality is _important? Inspection- Raw material inspection, In process inspection, Final inspection, How much to inspect, Definitions of fabric defects, Packaging, British standards of interest to garment manufacturers, ISO standards of	10

	interests to garment manufacturers	
II	Textile Testing & Product Evaluation Precision & Accuracy of Test Methods, Atmospheric conditions for testing, Testing Standards for Yarns used for making fabrics, Yarn strength and elongation, Yarn number, Yarn twist.	10
III	Testing Standards for fabrics used for apparel I. Strength properties, Fabric stretch properties, Dimensional changes in apparel due to laundering, dry cleaning, steaming & pressing. Needle cutting / yarn severance, Sewability of fabrics, Bow and skewness (Bias) in woven and knitted fabrics, Soil and stain release testing, Fabric thickness, Abrasion resistance, Wear testing, Color fastness.	15
IV	Testing Standards for related accessories used in apparel, Testing of usable interlinings Testing of zippers, Elastic waistband testing, Sewing Threads.	15
V	Quality cost & Quality Management: Standards - Introduction, benefits, levels, sources.	10
Suggested Readings:		
<ul style="list-style-type: none"> Quality Assurance for Textiles and Apparel by Sara J. Kadolph. An Introduction to Quality Assurance for the Retailers by Pradip V. Mehta. The Fundamentals of Quality Assurance in the Textile Industry by Stanley Bernard Braham. 		
Suggested Digital Platform:		
https://searchsoftwarequality.techtarget.com/definition/quality-assurance		
https://www.dialog.com.au/open-dialog/the-difference-between-quality-assurance-and-quality-control/		
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the diploma Course.		

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: FD511602		Course Title: Fashion Forecasting (Theory)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> Understand the importance of fashion forecasting. Gain a clear knowledge of responsibilities and sustainability related to fashion trends forecasting. Understand the process of fashion forecasting. Study and learn fashion forecasting. 			
Credits:4		Core Compulsory	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P:4-0-0			
Unit	Topics		No. of Lectures
I	The basics of Fashion Trends and Forecasting: Objectives, Introduction to fashion trends terminology, The frame work of fashion change, Fashion forecasting terminology. Historical overview of fashion forecasting.		10
II	The process and methods of Fashion trends analysis and forecasting: Objectives. The methods of fashion forecasting. The process of fashion forecasting.		15
III	Role of fashion industry professionals in trends development and forecasting: Introduction, Objectives, The role of fashion industry professionals in creating and supporting trends. The role of developers, gatekeepers and promoters.		10
IV	Social responsibility and sustainability related to fashion trends and forecasting: Introduction, Definition of social responsibilities and sustainability. Increased waste due to rapid diffusion of innovation. The influence of social responsibility and sustainability on fashion trends. The contribution of internet information to socially responsible consumer decisions. Cost issues associated with environmental. Improvements and programs to encourage socially responsible firms.		15
V	The format of trend forecasts and the influence of trend forecasting on business decisions::		10

Objectives, Formats for trends forecasting. The influence of trend forecasting on business decisions.
<p>Suggested Readings:</p> <ul style="list-style-type: none"> • Fashion Forecasting in India by Dr. Satyaki Roy, Dr Divya Hiran and Dr. Dilendra Hiran. • Fashion Trends Forecasting by Gwyneth Holland. • Color Forecasting for Fashion by Kate Scully.. <p>Suggested Digital Platform: https://www.fibre2fashion.com/industry-article/83/fashion-forecasting https://www.masterclass.com/articles/fashion-trend-forecasting-guide</p> <p>Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.</p> <p>Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.</p> <p>Course pre requisites: Students must have qualified the Diploma Course.</p>

Programme/Class: Bachelor in Fashion Designing	Year: Third	Semester: Sixth
Fashion Designing		
Course Code: FD511602	Course Title: Computer Aided Fashion Designing II (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ To understand the importance of pattern development. ➤ To apply the knowledge of pattern development for creating structural designs. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures
I	Pattern Making (Using any Software): Introduction, Notches and Darts, Pleats, Tucks, yokes, Godets, Dart manipulation.	10
II	Grading: Grading the patterns to various sizes.	10
III	Marker Making: Marker Making and piece plotting of various product types and printing on A4 sheets.	10
IV	Project 1: Pattern: Child bodice block and sleeve Block. Adult Bodice Block and Sleeve Block (Male and Female), Sleeves, Collars, Skirts.	15
V	Project 2: Grading of Adult Bodice Block, Grading of Sleeve, Grading of Skirt, Marker setting of all Graded garments.	15
Suggested Readings:		
<ul style="list-style-type: none"> • Software Manuals • Joseph, Helen, Pattern Making for Fashion Designing • Coklin. Gerry, Pattern Grading for Women's Clothes 		
Suggested Digital Platform: https://www.educba.com/adobe-illustrator-tool/ https://helpx.adobe.com/in/illustrator/using/tools.html		
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the diploma Course.		

Programme/Class:	Year: Third	Semester: Sixth
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Bachelor in Fashion Designing		
Fashion Designing		
Course Code: FD511603	Course Title: Fashion Photography (Practical)	
Course outcomes: The Student at the completion of the course will be able to:		
<ul style="list-style-type: none"> ➤ Showcase their collections and design work through digital media. ➤ Through the understanding of fashion photography student will be able to apply their knowledge in identifying the trends of fashion. ➤ Learn to create still life models and backdrops. 		
Credits: 4	Core Compulsory	
Max. Marks: 25+75	Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4		
Unit	Topics	No. of Lectures
I	Introduction to Photography as a technique and art? How is image created? Basic parts of a professional camera and its function. Lighting techniques – Indoor and outdoor	10
II	Principles of composition. Lenses, Focal point and its uses. Framing. Viewpoint and camera angle.	10
III	Shooting with models and makeup artists. Taking photographs on Basic principles of photography.	10
IV	Indoor model photography. Take photographs for fashion portfolio	15
V	Exposure and depth of field, lighting, Image editing.	15
Suggested Readings:		
<ul style="list-style-type: none"> ● Introduction to Fashion Design – Patrick John Ireland ● Fashion Sketch Book – Bina Abling, Bloomsbury Academic, 2012, 496 pages 		
Suggested Digital Platform:		
https://www.lcca.org.uk/blog/fashion/what-is-fashion-photography/		
https://www.harpersbazaar.com/fashion/photography/		
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.		
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.		
Course pre requisites: Students must have qualified the diploma Course.		

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: F511605	Course Title: Draping & Drafting II (Practical)		
Course outcomes: The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ To learn advance draping methods. So as to incorporate those learning into student's designing skill 			
Credits:4	Core Compulsory		
Max. Marks: 25+75	Min. Passing marks: 33		
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-4			
Unit	Topics	No. of Lectures	
I	Creating yokes: Front and back bodice yoke, Hip yoke	10	
II	Necklines Draping: Cowl neckline, Butterfly neckline, Halter neckline, Wrap on neckline,	10	
III	Collar Draping: Mandarin Collar, Convertible collar: Basic shirt collar, Non-convertible collar: Peter pan collar; Sailor Collar	10	
IV	Armhole variations: Cowl armhole; square armhole; sleeveless armhole	15	
V	Neckline variations, Bias Dress Create a "Party wear" garment inspired by learned techniques	15	
Suggested Readings:			
<ul style="list-style-type: none"> ● Draping for Apparel Design by Helen Joseph Armstrong published by Bloomsbury Academic, 2013 ● The Art Of Fashion Draping by Connie Amaden Crawford published by Bloomsbury Academic, 2012, 512 pages ● Draping- The complete course by Karolyn Kiisel, Laurence King Publishing; Pap/DVD edition (October 1, 2013), 320 pages 			
Suggested Digital Platform:			
https://www.aicp.fr/portfolio-items/moulage-technique-du-moulage/?lang=en#:~:text=Draping%2C%20the%20most%20ancient%20of,to%20create%20a%20fabric%20prototype.			
https://www.thecuttingclass.com/draping-and-moulage/			

This Major (Course Paper) is compulsory for all the students those are taking admission in the course of Fashion Design.

Suggested Continuous Evaluation Methods:

Class Performance/Practical Exam/Submission/Viva/Attendance

Course pre requisites: The eligibility for this paper is Diploma in Fashion Designing

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: FD511606		Course Title: Cultural Studies (Theory)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Understand the correlation of various factors leading to the evolution of civilizations ➤ Be able to appreciate the interrelationship of clothing with different cultures and human behavior ➤ Be aware of the various tribal communities across the world and understand their evolution, existence and lifestyles ➤ Understand the reasons for increasing similarities between the modern civilizations of the world ➤ Be able to use the knowledge of civilizations and cultures across the world for subsequent design development 			
Credits: 4		Minor Elective	
Max. Marks: 25+75		Min. Passing marks:	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 4-0-0			
Unit	Topics		No. of Lectures
I	EVOLUTION OF CIVILIZATIONS AND CULTURE: In terms of Food, Clothing, Shelter, Religions, Rituals, Customs. Difference between religion, ritual and custom, Interrelationship within societies, Symbolism – religious and cultural, Culture- material and symbolic. Elements of culture- Language, shelter, clothing, economy, religion, education, values, climate, Government/ laws, Recreation/ entertainment.		10
II	INTERRELATIONSHIP OF CLOTHING AND CULTURE: Patterns of culture. Relation to the material culture. Folkways, customs and laws. Clothes, attitudes and values. Cultural change and fashion change		10
III	CLOTHING AND HUMAN BEHAVIOUR: Clothes and self-concept. Conformity and individuality in dress. Clothing symbolism. Clothes, roles and status. Differentiation in the mass society		10
IV	CULTURES OF VARIOUS COMMUNITIES: Evolution. Famous communities – Indian and International. Cultures. Religions and rituals. Costumes. Isolation and related problems.		15
V	UNIVERSALIZATION OF MODERN CIVILIZATIONS: With reference to Travel, Media, Food, Entertainment, Clothing, Lifestyle etc		15
Suggested Readings:			
<ul style="list-style-type: none"> • Horn, Marilyn, J., The Second Skin : An Interdisciplinary Study of Clothing, Houghton Mifflin Co., 1975 • Sharma, Ram Sharan, Material Culture & Social Formations in Ancient India, Macmillan India Ltd., 2007 • Bose, M. L., Social and Cultural History of Ancient India, Concept Publishing Co., 1998 • Fisher, Nora, Mud, Mirror and Thread : Folk Traditions of Rural India, Grantha Corporation, 2007 • Ganguly-Scrase, Ruchira and Scrase, Timothy J., Globalization and the Middle Classes in India: The Social and Cultural Impact of Neoliberal Reforms 			
Suggested Digital Platform:			
http://www.indianetzone.com/37/indian_tribal_people.htm			
http://en.wikipedia.org/wiki/Tribe			
http://historymatters.gmu.edu/mse/film/socialhist.html			
http://en.wikipedia.org/wiki/Culture_of_India			
http://www.globalpolitician.com/print.asp?id=3502			
http://asiasociety.org/countries/traditions/indian-society-and-ways-living			
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: Students must have qualified the diploma Course.			

Category	Subject	Course Code	Paper Title	Theory/Practical	Marks	Credit
Co-Curricular	CCS-06		Indian Traditional Knowledge System/Vivekananda Studies	Theory	100 (25+75)	Qualifying
Syllabus and details as mentioned on University website						

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Code: FD511607		Course Title: Internship (Ind. T.)	
Course outcomes:			
The Student at the completion of the course will be able to:			
<ul style="list-style-type: none"> ➤ Understand industry and give them an opportunity to create a range of garments in the factory along with documenting the workings. ➤ Understand working of industry and understand their interest area. 			
Credits:3		Industrial	
Max. Marks: 25+75		Min. Passing marks: 33	
Total No. of lectures-Tutorials-Practical (in hours per week): L-T-P: 0-0-3			
Unit	Topics		No. of Lectures
I	About Internship Identification of boutiques/fashion house/brands that the students can join for Summer internship. Students are required to work full time in any of the specified area, to understand and get firsthand experience of the workings in the fashion industry. The students will be required to perform as per the requirement of the person in charge. The students will follow the rules of the organization. The assessment of the students performance will be in the hands of the person in charge in the organization. The student will be required to make a collection of garments/theme development or any industry requirement (organization requirement from where they will pursue internship) during the period of internship. The work experience will be need to be documented and presented to the institute on return. The students will submit a project report on the internship. Also including the functioning and process of the organization.		(45) 3- 4 Week Internship
Note: This Major (course paper) is compulsory for all the students of Bachelor in Fashion & Designing Course.			
Suggested Continuous Evaluation Method: Seminar/ Presentation on any topic related to syllabus, Examination /Practical/ Internal/External Test with MCQs/short & long questions, attendance and participation in the class.			
Course pre requisites: Students must have qualified the diploma Course.			

Foundation Course

Programme/Class: Bachelor in Fashion Designing		Year: Third	Semester: Sixth
Fashion Designing			
Course Title: Basic Concept of Computer Graphics & Pattern Making			
Unit	Topics		
I	Corel Draw Basics: Understanding Vector graphics and Bitmaps Drawing in Corel: What is drawing, Starting and opening drawing, Working with multiple drawing, Undo, redo and repeating actions, Saving and closing drawing, Exploring basic tools:		
II	Drawing Shapes: Drawing rectangle, square, ellipse, circle, arc, pi shape, polygon, star, spiral, grid, predefined		

	<p>shapes.</p> <p>Shaping object: Using curved object; selecting and moving nodes; Skewing and Stretching object; smudging and smearing object; applying distortion and twirl effect; shaping object by using envelope; cropping, splitting and erasing object; trimming object; welding and intersecting object.</p>
III	<p>Color, Color filling and Transparencies:</p> <p>Filling objects: Applying uniform fill, fountain fill, pattern fill, texture fill, postscript fill, mesh fill. Applying transparencies, Special and 3D effect, Using lenses with object</p> <p>Contouring object; Applying perspective to object; creating extrusion; creating bevel effect; creating drop shadow effect; blending object</p>
IV	<p>Drawing lines: working with lines, outlines and brush strokes; Drawing calligraphy, brush strokes; Spraying object along a line; drawing dimensional line,</p> <p>Text: Adding and manipulating text; Importing and pasting text; Adding artistic text; Adding paragraph text; Adding column to text; Fitting text to a path</p> <p>Formatting Text: Choosing typeface and fonts; changing text color and text case; Adjusting character and spacing; Adding bullet to text</p> <p>Pages and Layouts: Changing page size; changing page layout; Choosing a page background; adding duplicating, renaming and deleting pages; Inserting page number; using ruler; setting up document grid, Working with tables</p>
V	<p>Introduction to Adobe Photoshop: Vector and Raster Images, Learning Basic Interface, Introduction to layer based approach, Basic Designing: Introduction to Selection Tools - Creating basic shapes; Saving selection; Selection & Designing with Pen tool, Layers Basics and Transform: Layers basics; Selecting grouping and linking layers; Layer Opacity and style, Move, Crop, Hide selection, Adjust the selection area, Copy and deleting the selection, Free transformation of images, Creative Layer Composition</p>
VI	<p>Image Manipulation & Color Correction: Import, Selection & Cutting, Manipulation with Designs, Color Basics (RGB), Color Correction (Adjustment Tool), Retouching (Healing, Cloning, Spot healing, Patching, etc.) Basics of Graphic Design: Text Layer, Managing Text (Alignment, Justification, Font, Style), Basics of Print Media Design (Design Theory & Case Study), Designing of Magazine Cover and Print Material</p>
VII	<p>Drawing and Painting: Drawing and editing shapes, Painting with brush tool and Pencil tools, Creating patterns, Blending modes, Gradients,</p>
VIII	<p>Introduction to Pattern Making: Tools required for Pattern Making, Fabric preparation, Terminologies in Pattern Making, Pattern Making Principles</p>
IX	<p>Studying figure analysis, Taking perfect body measurement, Preparing Basic bodice block female Front, Back</p>
X	<p>Neckline Patterns: Scoop neckline, V neckline, Sleeveless bodice with square neckline, Collar Patterns: Peter pan collar, Sailor Collar, Shirt collar with stand,</p>
XI	<p>Dart variations and Manipulations : Dart Variations: Single dart series; Double Dart Series, Dart Manipulations: Curved; Parallel; Graduating; Radiating</p>
XII	<p>Basic Sleeve block: Short sleeve, Puff sleeve, Bishop sleeve, Raglan Sleeve Basic Skirt Block: Flared Skirt, Circle Skirt, Gathered Skirt, Skirt with Hip yoke</p>
<p>Note: Compulsory Course For the students those are directly taking admission in Bachelor in Fashion Designing after completing Diploma course from other stream.</p>	
<p>Suggested Continuous Evaluation Method: Internal Examination to check the knowledge of Students.</p>	
<p>Course pre requisites: Students must have qualified the Diploma Course in any subject except Fashion Designing.</p>	

